

ANNUAL REPORT

2016-2017



CANADIAN **CENTRE**
FOR **ETHICS** IN **SPORT**

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Talk to us about ethical sport:



@EthicsInSPORT
@TrueSportpur



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Mission

Making sport better

The way in which the CCES does this is to:
Activate a values-based and principle-driven sport system;
Advocate for sport that is fair, safe and open; and
Protect the integrity of sport.

Vision

Sport in Canada that is fair, safe and open to everyone.

The Canadian Centre for Ethics in Sport (CCES) is certified to the ISO 9001:2008 Quality Management Standard, demonstrating that the CCES meets the needs of its stakeholders and all necessary regulatory requirements.

Canadian Centre for Ethics in Sport

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The CCES would like to acknowledge the financial support of the Government of Canada through Sport Canada and the Department of Canadian Heritage.

Funded by the
Government
of Canada



Cover photo: Gilles Gagnon



Our Message To You

Making Sport Better

This is the mission of the Canadian Centre for Ethics in Sport (CCES). Why? Because if we make sport better, then we know it will be “good” sport – and we know that “good” sport can make a “great” difference. A good sport experience, one that is values-based and principle-driven, can build character in our children, strengthen our communities and increase our opportunities for excellence on the world stage.

At a time when sport’s integrity is coming under fire from all fronts, we know now, more than ever, that we cannot afford to leave good sport to chance. We must be deliberate and intentional in our efforts to ensure good sport!

But of course, the CCES can only play a part in ensuring good sport in Canada. To make sport better, all sport stakeholders – from all levels of governments to NSOs and MSOs, on down to PSOs and our community sport organizations – have a part to play. Working together, in a spirit of collaboration and cooperation, we all contribute to ensuring sport is aligned around our shared values and that it is fair, safe and open to all Canadians.

For our part, the CCES has spent the last year working with our partners in three strategic areas to make sport better. And, we are pleased to share with you the highlights of that work in this annual report.

The first strategic area is our work with partners in protecting sport from threats to its integrity, including: doping, violence, harassment and abuse, harmful parental behaviour and poor governance. In this annual report, you will read about our implementation

of the Canadian Anti-Doping Program, pre-Games education and testing of Olympic and Paralympic athletes headed for Rio, partnerships with Bermuda and Chinese Taipei helping them to strengthen their anti-doping programs, and services we provided to the International Canoe Federation, International Triathlon Union and International Skating Union.

Our work in protecting sport from doping is supported through our valued partnership with the NRS-Institut Armand-Frappier Doping Control Laboratory (INRS) and its world-renowned Director, Dr. Christiane Ayotte.

The second strategic area of our work is in activating a values-based sport system from playground to podium. Values-based sport not only maximizes the positive benefits of a sport experience, it very importantly also serves to prevent unethical threats to sport’s integrity, including doping. You will read about promising work underway with True Sport Lives Here Manitoba, the Ottawa Sport and Entertainment Group, Community Foundations of Canada, as well as our active social media campaign in support of “The Ride Home” program.

The third strategic area of our work is in advocating for sport that is fair, safe and open to all Canadians. Here you will read about our work in risk management and athlete services, as well as our efforts in response to the Russian doping scandal.

In the midst of all we were doing last year, the CCES was also the victim of a cyber-attack. This was a stark reminder of the world in which we live today and the need to be vigilant regarding data protection and especially athletes’ rights to privacy protection.



We would like to recognize the CCES staff, including our doping control officers across the country, for the exceptional quality of work carried out this past year as they continue to define what it means to be a professional each and every day.

We are also extremely fortunate to have such a diverse and talented board of directors comprised of distinguished Canadians volunteering their expertise to help steward and guide our organization forward. We thank them for their generosity of time, talents and passion.

Sport represents a vital public interest in Canada. We are especially grateful therefore to Sport Canada and the Department of Heritage for the generous financial support they provide for our work.

We hope you will enjoy reading this annual report and we look forward to working with our sport partners to make sport better in the year ahead.



A handwritten signature in black ink that reads "Melia".

Mr. Paul Melia
President & CEO



A handwritten signature in black ink that reads "David Zussman".

Mr. David Zussman
Chair



Governance and Leadership

CCES Board of Directors

The CCES Board of Directors is comprised of accomplished Canadians with expertise in various fields of knowledge required to ensure the careful stewardship of the CCES.

- Mr. David Zussman, Chair
- Dr. Don McKenzie, Vice Chair
- Ms. Julie Bristow
- Ms. Jocelyn Downie
- Ms. Anne-Marie Dupras
- Mr. Ian Glen
- Mr. Brian Lennox
- Ms. Debbie Muir
- Mr. Philip Murray
- Dr. Clare Rustad
- Dr. Jack Taunton
- Mr. John Wilkinson
- Dr. Andrew Pipe, Chair Emeritus

This year we welcomed Ms. Anne-Marie Dupras, Mr. Philip Murray, and Mr. John Wilkinson as new members of the board of directors.

Working Groups and Committees

The CCES benefits greatly from the expertise and experience of many individuals who volunteer their time for the following working groups and advisory panels:

- The Therapeutic Use Exemption Committee evaluates applications from athletes seeking permission to use prescribed medications that are on the World Anti-Doping Agency's (WADA) Prohibited List.
- The Anti-Doping Review Panel considers issues with anti-doping and regulatory requirements.
- The Prohibited List Committee provides input on the annual WADA draft Prohibited List submission.
- The Biological Passport Committee provides expertise in hematology, exercise science, medicine and sport physiology.
- The Canadian Anti-Doping Program (CADP) Review Committee provides the CCES and Sport Canada with recommendations from the Canadian sport community concerning issues associated with the CADP.
- The AthletesCAN Anti-Doping Advisory Committee provides relevant and applicable advice on the CADP from an athlete's perspective.

Nominations

If you are aware of an individual you believe is capable and willing to contribute to the CCES by joining the board of directors or a working group or committee, please email nominations@cces.ca.

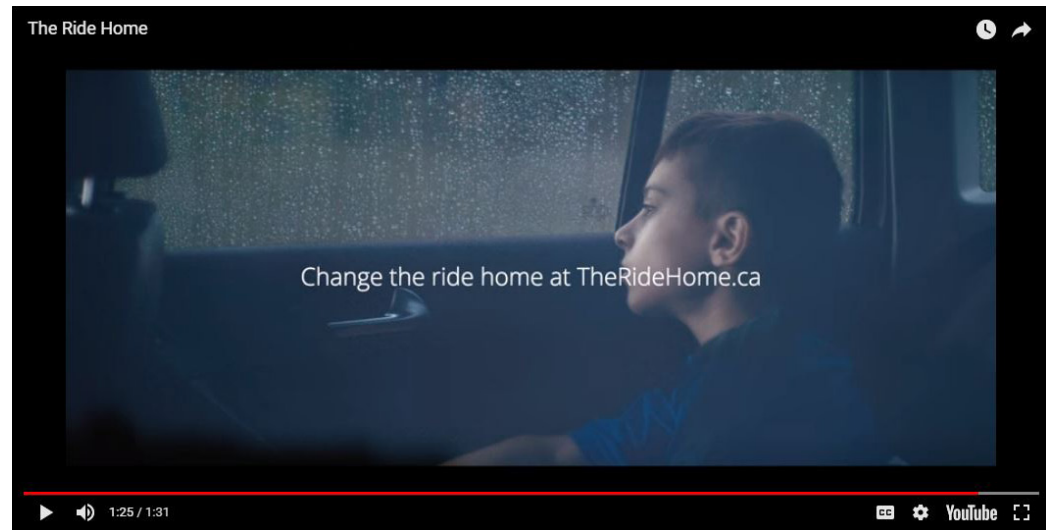
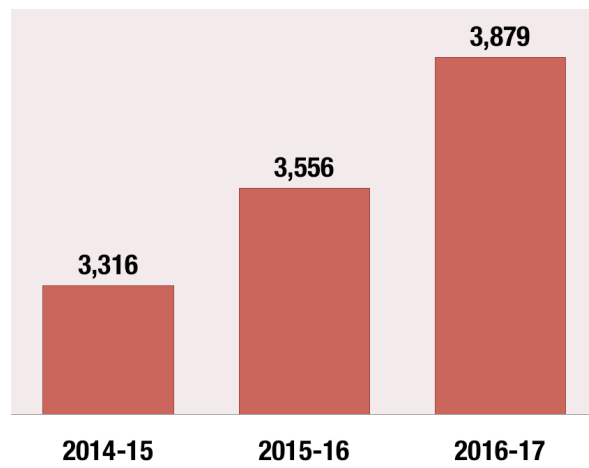
To find out more about our board of directors and the CCES governance structure, please see www.cces.ca/governance.

Activate

The CCES strives to activate a values-based, principle-driven sport system that reflects Canadians' desire for a positive sport experience; one that instills character in our children, strengthens Canadian communities and increases opportunities for excellence. To achieve this, the CCES is a principal member of the True Sport Movement and a partner of the True Sport Foundation because at the heart of True Sport lives the firm belief that a values-based, principle-driven approach to sport can make a great difference. The True Sport Principles give people, communities and organizations the inspiration and common language to leverage the many benefits of sport.

The number of groups and individuals who declared their commitment to the True Sport Principles at home, at school, in their community, or in their sport continued to increase:

True Sport Members





True Sport launched “The Ride Home” - a campaign based on a short film focused on the interaction between a parent and a child in the car on the ride home following a sporting event. The film was supported with a successful multi-platform social media campaign. In addition, a number of tools and resources to help parents make a positive contribution to their child’s sport experience are housed on the [True Sport website](#). The video has had over 100,000 views on YouTube.


True Sport Lives Here Manitoba continued to amplify True Sport throughout the province with several initiatives, such as training 40 True Sport Champions, embedding True Sport into the 2016 Power Smart Manitoba Games with signage, contests, athlete ambassadors, and activities, and working toward the 2017 Canada Games in Winnipeg.

The **Ottawa Sport and Entertainment Group (OSEG)** continued to promote the importance of True Sport at all levels of sport participation. The Ottawa 67’s hockey team, Ottawa Fury FC, and the Ottawa REDBLACKS have demonstrated their commitment to True Sport through several events at Ottawa and Gatineau area elementary schools and the Ottawa 67’s School Day Game. [OSEG’s promotional video](#) was played in the stadium during home games and lives on the REDBLACKS website.



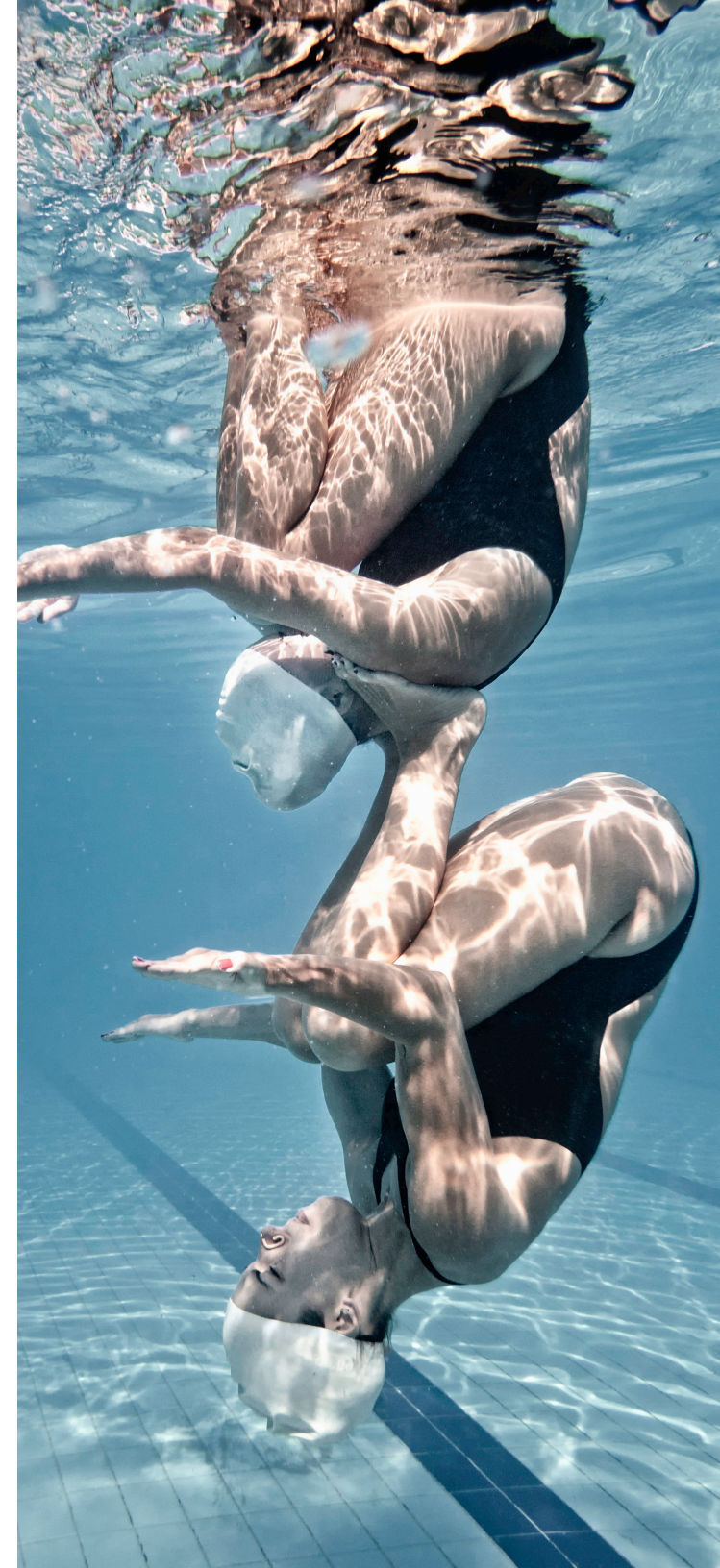
Keeping Canadians informed! The CCES used both traditional and social media to keep Canadians informed of important news and announcements. Use the subscription sign-up to have notices delivered to your inbox – go to www.cces.ca/subscribe.

	CCES	True Sport
 Twitter followers	2,266. Up 27% from 2015-16!	2,279. Up 18% from 2015-16!
 Facebook followers	746. Up 39% from 2015-16!	981. Up 62% from 2015-16!
Other media activity	24 CCES media releases	7 True Sport media releases
	8 CCES advisory notes	2 True Sport in Action newsletters
	6 Melia's Take blog entries	

 The top tweet of the 2016-17 report period was on December 5, 2016: “70% of kids quit sports because it isn’t fun anymore. Change it with #TheRideHome [https://www.youtube.com/watch?v=-0e8zvY-x8 ...](https://www.youtube.com/watch?v=-0e8zvY-x8...)”

Values-Based Education

The CCES provided values-based educational opportunities to several large groups of Canadian athletes and support personnel, including athletes in the CCES national athlete pool, carded athletes, U SPORTS, Canadian Collegiate Athletic Association (CCAA), and junior football. The majority of learners used courses in the e-learning portal to learn about many aspects of anti-doping, including rights and responsibilities, the WADA Prohibited List, sample collection procedures, and True Sport. E-learning was provided to over 31,800 individuals in the sport community in 12 months. [Learn more about CCES education services.](#)



Advocate

The CCES is an advocate for sport that is fair, safe, and open to everyone. We use our strong voice to support activities that are inclusive and respectful of our diversity. We express our values by engaging in projects that create safe environments for all participants.



Club Excellence

Club Excellence is a national certification program that is building a network of healthy, strong and sustainable sport clubs and organizations across Canada. The CCES functions as the service provider and manages the Club Excellence program on behalf of the Club Excellence Cooperative.

150+	Community clubs have declared their compliance with Affiliate level standards; a self-declaration process that acts as a prerequisite to certification
26+	Sports are represented by clubs with Affiliate status
12	Sport governing bodies have invested in the program
11	Community clubs have achieved Level 1 certification
9	Provinces run Club Excellence programs

Athlete Services



The CCES provides timely and accurate medication inquiry and Therapeutic Use Exemption (TUE) information to all Canadian athletes and support personnel. The **Global**

DRO remains the most popular tool for Canadians to verify their medications against the WADA Prohibited List. In addition, Anti-Doping Switzerland joined as a new Global DRO partner, raising the number of countries' pharmaceutical data in the database to six.

1 170 395	searches in the Global DRO worldwide
133 922	searches in the Global DRO for Canadian products
365	substance inquiries made by phone and email
228	TUE applications processed by the CCES
79	TUE applications approved by the CCES

Succeed Clean

The CCES partnered with 12 universities and 20 school boards in 11 Ontario communities to pilot the expansion of Succeed Clean – an appearance- and performance-enhancing drug (APED) education initiative for children and youth. Program research and evaluation has concluded that overall the program was “engaging, impactful and memorable.” Special thanks to the Ontario Trillium Foundation for funding this project.



In the Field

The CCES provided information and resources to the **Canadian Academy of Sport and Exercise Medicine (CASEM)** Symposium.

The CCES continued to work with the Coaching Association of Canada to further the **Responsible Coaching Movement** a multi-phase, system-wide movement. The movement is a call to action for sport organizations to implement realistic change to ensure protection for athletes and coaches based on the organization's state of readiness. The movement is a result of consultations with the sport community, which have provided guidance with regards to how to address the role coaches play with issues relating to the health and safety of athletes.

The **Risk Management Program** completed its ninth cycle, providing Canadian sport leaders with the skills and knowledge for enhanced decision making that reflects their organizational values. In addition to five introductory NSO/MSO risk management workshops and an advanced workshop for sport leaders, an executive leaders retreat was piloted with the goal to develop the capacity for participants to further shape and impact the future of Canadian sport. A research team from Brock University and Niagara University continue to study the impact of the program and its long-term effects on the sport community.



Protect

The CCES protects the integrity of sport through a number of channels, all of which contribute to levelling the playing field for Canadian athletes. Anti-doping programs continue to be the mainstay of the CCES work in this area, both within Canada and around the world.



The CCES implemented the Canadian Anti-Doping Program (CADP) with care and precision, working with partners on many components of the program.

The **INRS-Institut Armand-Frappier Doping Control Laboratory (INRS)** in Montreal is Canada's only WADA-accredited laboratory. The laboratory is a critical component of the CADP and plays a key role in the fight against doping in sport through the provision of state-of-the-art sample analysis, anti-doping research collaboration and results management.

As a means to modernize the sample collection procedure, implementation of the **paperless doping control system** continued to advance. Fifty-six doping control officers (DCOs) are trained to use the paperless system in the field.

The **2016 Olympic and Paralympic Games** were a busy and exciting period for the CCES. For the first time, the CCES successfully tested 100 per cent of the athletes who were named to the Canadian Olympic and Paralympic teams prior to the 2016 Rio Games. The pre-Games testing program included intelligence analysis and over 1,000 tests. In addition, CCES staff and DCOs were onsite at the Games to assist with doping control operations and outreach initiatives.

Throughout the same time period, the CCES provided international leadership and advocacy in relation to Russian doping activities through collaboration with other anti-doping organizations and vocal opposition of Russian participation in the 2016 Rio Games. The CCES kept the Canadian sport community abreast of international developments through webinars and media releases.



Business Partnerships

The CCES provided anti-doping expertise and testing services to a variety of organizations including national anti-doping organizations (NADOs), international sport federations, and professional leagues.

The CCES worked with the following NADOs to develop sample collection personnel training and other programs:

- Bermuda Sport Anti-Doping Authority (BSADA)
- Chinese Taipei Anti-Doping Agency (CTADA)

Testing and education services were provided to the Canadian Football League (CFL) and Canadian Hockey League (CHL).

The CCES continued to manage out-of-competition testing programs on behalf of three international sport federations:

- International Triathlon Union (ITU)
- International Canoe Federation (ICF)
- International Skating Union (ISU)

Fee-for-service tests were collected on behalf of 51 sport organizations, including:

- 28 international federations
- 16 national anti-doping organizations
- 3 international multi-sport organizations and events
- 1 Canadian national sport organization
- 1 regional sports organization
- 1 Canadian provincial/territorial sport organization
- 1 international anti-doping organization

“By testing Canadian athletes, both in and out of competition on a year round basis, we contribute to creating a level playing field for all clean athletes to compete and excel. In addition, we recognize that the lead-up to the Olympics and Paralympics represents a high-risk period for doping, so we intensify our testing efforts. In the six-month lead-up window, we use our intelligence gathering systems to ensure that every athlete who will be going to the Games is tested at least once at the right time for the right drug.”

– Paul Melia, [Melia's Take blog](#)



Doping Control Statistics

Table 1: Doping Control Tests by Program (April 1, 2016 to March 31, 2017)

Test Type	Q1	Q2	Q3	Q4	Total
Canadian Anti-Doping Program	885	908	586	959	3338
Fee-For-Service	198	509	830	444	1981
Total tests	1083	1416	1416	1403	5319

Numbers include tests that are authorized and/or collected by the CCES.

Quarters are based on fiscal year April 2016 to March 2017.

Table 2: Domestic Doping Control Statistics (April 1, 2016 to March 31, 2017)

Sport	In Competition	Out of Competition	Total
Alpine Ski	15	34	49
Alpine Ski - Para	4	10	14
Archery	6	4	10
Archery - Para	2	1	3
Athletics	119	124	243
Athletics - Para	22	42	64
Badminton	4	1	5
Baseball	2	21	23
Basketball	0	34	34
Basketball - Wheelchair	4	20	24
Biathlon	11	75	86
Bobsleigh	0	57	57
Boccia - Para	0	9	9
Boules	2	1	3
Bowling	0	3	3
Boxing	6	58	64
Broomball	8	0	8
Canoe / Kayak	29	78	107
Canoe / Kayak - Para	0	2	2
College Sports	29	21	50
Cricket	0	3	3
Cross Country Ski	12	59	71
Cross Country Ski - Para	0	17	17
Curling	12	1	13
Curling - Wheelchair	0	3	3

Sport	In Competition	Out of Competition	Total
Cycling	49	181	230
Cycling - Para	13	20	33
Diving	13	3	16
Equestrian	14	7	21
Equestrian - Para	0	6	6
Fencing	4	8	12
Fencing - Wheelchair	0	2	2
Field Hockey	10	32	42
Figure Skating	9	12	21
Football	16	67	83
Freestyle Ski	17	21	38
Goalball	4	16	20
Golf	4	6	10
Gymnastics	22	28	50
Handball	7	9	16
Hockey	0	59	59
Hockey - Sledge	0	18	18
Judo	12	33	45
Judo - Para	0	6	6
Karate	2	8	10
Lacrosse	4	21	25
Luge	0	12	12
Modern Pentathlon	2	2	4
Orienteering	2	7	9
Powerlifting	35	21	56

Continued on next page

Sport	In Competition	Out of Competition	Total
Racquetball	2	6	8
Rowing	4	79	83
Rowing - Para	0	5	5
Rugby	10	55	65
Rugby - Wheelchair	7	9	16
Sailing	0	11	11
Sailing - Para	0	6	6
Shooting	9	3	12
Shooting - Para	0	1	1
Skeleton	0	12	12
Snowboard	14	12	26
Snowboard - Para	0	2	2
Soccer	0	33	33
Soccer - Para	0	8	8
Softball	0	18	18
Speed Skating	32	114	146
Squash	3	1	4
Swimming	45	77	122
Swimming - Para	22	20	42
Synchronized Swimming	0	13	13
Table Tennis	4	6	10
Table Tennis - Para	2	7	9
Taekwondo	14	34	48
Tennis	4	4	8
Tennis - Wheelchair	2	1	3
Triathlon	6	48	54
Triathlon - Para	0	5	5
University Sports	131	319	450
Volleyball	0	35	35
Volleyball - Para	0	13	13
Water Polo	0	19	19
Water Ski	8	1	9
Weightlifting	80	81	161
Wrestling	22	50	72
Total	947	2391	3338

Table 3: Anti-Doping Rule Violations
(reported between April 1, 2016 and March 31, 2017)

Athlete	Sex	Sport	Violation	Sanction
Barber, Shawnacy	M	Athletics	Presence: cocaine	No fault or negligence
Connor, Earle	M	Para-athletics	Whereabouts Admission Presence: nandrolone	4 years ineligibility Ends June 4, 2020
Elcock, Darren	M	Judo	Presence: cannabis	2 months ineligibility Ends March 8, 2017
Fortin, Jonathan	M	U SPORTS Football	Presence: methandienone	3 years, 10 months ineligibility Ends February 14, 2020
Grosman, Tristan	M	U SPORTS Football	Presence: dehydrochlor- methyltestosterone	4 years ineligibility Ends April 25, 2020
Maheu, Justin	M	U SPORTS Soccer	Presence: ephedrine	18 months ineligibility Ends April 24, 2017
McDonald, Moy	M	U SPORTS Football	Presence: SARM S-22, ibutamoren, clenbuterol	4 years ineligibility Ends March 23, 2020
McNicol, Daniel	M	U SPORTS Football	Presence: D- and L-Amphetamine	2 years ineligibility Ends November 9, 2018
Ramsay-Marshall, Joren	M	U SPORTS Soccer	Presence: cannabis	2 months ineligibility Ends November 26, 2016
Tagziev, Tamerlan	M	Wrestling	Presence: meldonium	4 years ineligibility Ends August 9, 2020
Terbasket, Nicola	F	CCAA Basketball	Presence: cannabis	2 months ineligibility Ends June 11, 2016
Tremblay, Charles- William	M	U SPORTS Football	Presence: salbutamol	Reprimand
Woodhouse, Emma	F	Alpine skiing	Presence: methylphenidate	Reprimand

To view the full Canadian Anti-Doping Sanction Registry, visit www.cces.ca/results.

Table 4: Fee-For-Service Doping Control Statistics
(April 1, 2016 to March 31, 2017)

In-Competition	Out-of-Competition	Total
1004	977	1981

Numbers include tests that are planned, coordinated, and/or collected by the CCES.

Financial Report

This statement is an extract from the complete audited financial statements of the Canadian Centre for Ethics in Sport for the year ended March 31, 2017. Copies of the complete financial statements are available from the CCES office upon request or at www.cces.ca/annual-reports.

STATEMENT OF FINANCIAL POSITION AS AT MARCH 31, 2017

ASSETS

CURRENT

Cash	\$ 1,588,629
Funds held in trust (note 4)	116,710
Accounts receivable	703,487
Prepaid expenses	98,073
	<u>2,506,899</u>

CAPITAL ASSETS (note 5) **121,812**

\$ 2,628,711

LIABILITIES

CURRENT

Accounts payable and accrued liabilities (note 6)	\$ 1,538,099
Funds held in trust (note 4)	116,710
Deferred contributions (note 7)	33,444
Deferred revenue	63,961
	<u>\$ 1,752,214</u>

NET ASSETS

OPERATING FUND	\$ 57,113
CAPITAL FUND	121,812
CONTINGENCY RESERVE FUND	350,000
ETHICS IN SPORT RESERVE FUND	347,572
	<u>876,497</u>
	<u>\$ 2,628,711</u>

STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED MARCH 31, 2017

	Operating Fund	Capital Fund	Contingency Reserve Fund	Ethics in Sport Reserve Fund	2017
BALANCE – BEGINNING OF YEAR	\$ 53,613	\$ 115,144	\$ 350,000	\$ 347,572	\$ 866,329
Net result for the year	52,520	(42,352)	—	—	10,168
Purchase of capital assets	(49,020)	49,020	—	—	—
BALANCE – END OF YEAR	<u>\$ 57,113</u>	<u>\$ 121,812</u>	<u>\$ 350,000</u>	<u>\$ 347,572</u>	<u>\$ 876,497</u>

Centre canadien sur le Sport and Fair Play Canada
Centre sportif et d'Esprit Sportif Canadian Centre for Ethics
Canada, le CCES se fonde sur les is founded on the principles
principes de l'esprit sportif et d'unplay and d'unesport

**TRUE
SPORT**
LIVES HERE



**CANADIAN CENTRE
FOR ETHICS IN SPORT**