

CCES Canadian Centre for Ethics in Sport
Centre canadien pour l'éthique dans le sport

Annual Report 2009 – 2010



PROTECT • ADVOCATE • ACTIVATE

Message to Stakeholders

The past year has been a busy and exciting one for the Canadian Centre for Ethics in Sport (CCES). We ushered in the latest version of the Canadian Anti Doping Program, explored the ethical dimensions of a number of contemporary issues and we saw the True Sport Movement membership edge ever closer to the 2,012 by 2012 target. Most importantly, and very proudly, we were at the heart of ensuring that the Vancouver 2010 Olympic and Paralympics Games were the cleanest Games in recent history.

At the CCES we see our role in fostering ethical sport as made up of three dynamic forces. We are committed to *protecting* the integrity of sport, *activating* a values-based and principle-driven community sport system and *advocating* for ethical decision-making around controversial issues. These forces of protection, activation and advocacy are interconnected and interdependent. They often represent the messy middle ground that is so often at the center of what we do.

Administering the Canadian Anti-Doping Program has long been a foundational component of our work at the CCES. Without clean sport, athletic achievements are diminished, records have no meaning and clean athletes compete at a disadvantage. Doping continues to be the ethical issue posing the greatest threat to sport: from sports value to participants to its benefits to society. This past year, as you will read about in this report, the CCES carried out a record number of doping control tests (3,800), administered on-line education (True Sport Clean Advantage) to a record number of athletes (20,000) and ultimately determined 24 anti-doping rule violations. Our work in anti-doping is complex and we encourage you to read about the many and varied elements of our comprehensive approach to doping described in this report.

While we work with many partners in the course of carrying out our business at the CCES we would like to highlight the valued partnership we have shared for many years with the INRS-Institut Armand-Frappier and their renowned Director, Professor Christiane Ayotte. This partnership is crucial to our anti-doping work; both in terms of the science of detection and the development of our intelligent testing plan.

Activating values-based and principle-driven sport at the community level is essential to our pursuit of fair, safe and open sport in Canada. The CCES has played a significant leadership role over the past year in this important area of work through our many contributions to the True Sport Movement and the True Sport Strategy. In this report you will read about, among other things, our efforts to help

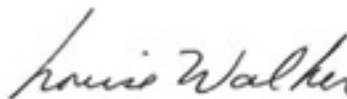
sport organizations manage risk and how the True Sport Community Fund has positively affected the lives of over 60,000 children and youth and 7,000 volunteers across Canada.

Most of us can agree when something is clearly wrong or clearly right. It is the grey zones, the not-so-black-and-white areas, which often create the discord and tension within sport. And this is where ethical decision-making is most relevant. Advocating for what might be the right thing to do in any given situation is as much a process as it is an end point. To assist sport in sorting through and sorting out this competition of ideas and perspectives the CCES has developed valuable tools for ethical decision-making, values assessment and ethical inquiries.

Once again our work could not have been carried out without the generous financial support of the Government of Canada through Sport Canada and the Department of Heritage. We are immensely grateful for the confidence this support shows in our work.

The CCES is governed by a distinguished group of Canadians who form our Board of Directors. Their commitment to ethical sport reverberates throughout the organization and their unselfish commitment of time, wisdom and guidance to our pursuit of fair, safe and open sport is greatly appreciated and highly valued.

The CCES' dedicated and professional staff has produced the results described in this annual report. Their willingness to work tirelessly for and on behalf of Canadian athletes, at all levels of sport, is a credit to all of them. Their ability to move the yard sticks toward more ethical sport is a testament to their hard work, their belief in what they do and their unwavering commitment to excellence. To each and every one of the staff at the CCES we want to extend our most heartfelt appreciation and commend them on a job well done.



Dr. Louise Walker
Chair



Paul Melia
President & CEO

Highlights

**Continued compliance with ISO 9001:2000
Quality Management Standard**

**Almost 3,000 doping controls conducted under the
domestic Canadian Anti-Doping Program**

True Sport Movement reached 1,936 members

**Asset-based community development workshop
hosted by the CCES and attended by more than
35 leaders from sport and other sectors**

**Supported the success of the Vancouver Organizing
Committee for the 2010 Olympic and Paralympic Winter
Games (VANOC) anti-doping program through
a comprehensive partnership**

**Invested \$530,000 in community sport groups through
the True Sport Community Fund**

**CCES doping control officers formed the majority of the
sample collection team for the Vancouver Winter Games**

**Expanded the reach of the CCES' online education
programs to Team Canada for the Olympic and Paralympic
Winter Games, to Ontario junior varsity football players,
and to the Quebec Major Junior AAA Hockey League**

**Bodysense program moves forward with new a website
and workshop video**

**The CCES was an expert resource in the development
of a new drug testing policy for the Canadian Football
League (CFL) and Canadian Football League Players
Association (CFLPA)**

**CCES website redesigned, with a broader focus on ethical
sport issues**

**After True Sport's keynote at the Federation of Canadian
Municipalities' annual conference, 50 communities made
the True Sport Declaration**

Inside

4

GOVERNANCE

8

POLICY DEVELOPMENT

10

**ADVOCACY AND
PROMOTION**

13

PREVENTION

16

RESEARCH

18

**DETECTION AND
DETERRENCE**

23

**AUDITOR'S
REPORT**



Governance



Dr. Louise Walker - Chairperson

Dr. Louise Walker graduated Doctor of Medicine from the University of Toronto in 1977 and later obtained a Diploma in Sport Medicine from the Canadian Academy of Sport Medicine (CASM). Dr. Walker has practiced sport medicine for over 21 years and is the Co-Director of the Ottawa Sport Medicine Centre, the Program Coordinator for the Enhanced Skills in Family Practice Sport Medicine Program, and an Assistant Professor at the University of Ottawa. Dr. Walker was a team physician for the Canadian Women's Hockey Team, and has provided medical coverage to many national and international events including Vancouver 2010. She is also an accomplished athlete: Canadian high jump champion (1973), silver medalist at the 1974 Commonwealth Games, and a two-time Olympian. She was inducted into the University of Toronto Sports Hall of Fame in 1993 and the Nepean Sports Wall of Fame in 2008.



Dr. David Zussman – Vice Chairperson

At the University of Ottawa, Dr. David Zussman is the Stephen Jarislowsky Chair for Public Sector Management, and was Dean of the School of Management from 1988-1992. From 2003-2010, Dr. Zussman was a part-time Commissioner of the Public Service Commission of Canada and was awarded the Public Service Citation Award in 2003. He is the past President of the Public Policy Forum and the Association of Programs in Public Administration, and the past Vice-President and Chief Operating Officer of EKOS Research Associates. In 1994, he was the Assistant Secretary to the Cabinet for Machinery of Government and Program Review for the Privy Council Office. He authored and co-authored publications including *Alternate Service Delivery: Sharing Governance in Canada* and *The Vertical Solitude: Managing in the Public Service*. He has been a columnist for the *Canadian Government Executive* and currently writes columns for the *Ottawa Citizen*.



Dr. Françoise Baylis

A graduate of the University of Western Ontario, Dr. Françoise Baylis holds a PhD in philosophy with a specialization in medical ethics. She is Professor and Canada Research Chair in Bioethics and Philosophy at Dalhousie University, and her ethics research focuses on women's reproductive health, research involving humans, the use of novel technologies, and public health (www.novelttechethics.com). Her work, at the intersection of theory and practice, focuses largely on issues of justice and community. She is an elected Fellow of the Royal Society of Canada and the Canadian Academy of Health Sciences, and holds academic appointments at King College London (UK) and Arizona State University (US). She is a member of the Institute of Gender and Health Advisory Board of the Canadian Institutes of Health Research.



Ronald Bremner

Ron Bremner is President of the Gold Medal Consulting Group. Mr. Bremner spent 22 years in radio and television in Vancouver, highlighted by his term as President of CKNW/CFMI radio stations and President/CEO of BCTV. In 1996, he became President/CEO of the Calgary Flames, then served as Chairman/CEO of Professional Sports Publications. Today, Mr. Bremner coaches senior executives across the country, delivers keynote speeches and works with companies in the areas of leadership, communication, strategic planning and team-building. Throughout his career, he has chaired a number of high-profile organizations across the country. He is a member of the Canadian Association Broadcaster's Hall of Fame and a recipient of the Queen's Jubilee Medal for Community Service. He currently serves on the Board of the Ontario March of Dimes, the Canadian Sports Hall of Fame and Canadian Women in Communications.

**Jim Durrell**

Former Mayor of Ottawa, Jim Durrell was elected to the City Council in 1980. A strong supporter of his city and sport, Mr. Durrell is the past Governor of Canada's Sports Hall of Fame. He served as President of the Ottawa Senators (an NHL franchise he helped win for the city) and the CFL's Ottawa Rough Riders, and successfully brought Triple A baseball to Ottawa. Currently the President of Capital Dodge Chrysler Jeep car dealership, Mr. Durrell also serves on a number of boards, including United Way/Centraide Ottawa, the Ottawa Convention Centre (Chair) and the Ottawa International Airport Authority (past Chair).

**François Godbout**

A member of the Quebec Bar, François Godbout received a law degree from the University of Montreal, and went on to become Judge of the Court of Quebec, youth division, from 1987-2008. His sports accomplishments are just as impressive as his legal career. In 1956, he was Quebec's junior tennis champion and for six years was a member of the national tennis team. He was inducted into the Quebec Sports Hall of Fame, and the Canadian Tennis Hall of Fame. His former involvements include Secretary of the Fondation de l'athlète québécois, Vice-President of the Canadian Olympic Committee, and President of the Canadian Tennis Federation.

**Gordon Kirke, Q.C**

Mr. Gordon Kirke, specializes in sport and entertainment law, both practicing and teaching in Toronto. A graduate of Osgoode Hall Law School, Mr. Kirke has represented a number of prominent athletes, and was the first non-American President of the U.S.-based Sports Lawyers Association. He has taught sport law at the University of Toronto and York University for over 20 years and is a guest lecturer at Marquette University Law School, University of Michigan, and Harvard Law School. His work on the *Players First Report* spurred his commitment to help make sport a safe and healthy place for Canadian children. He is the Director of the Sheldon Kennedy Foundation, the Children's Aid Foundation, Ontario Special Olympics Foundation, and Stop the Violence. Mr. Kirke serves on the Board of Directors of Tennis Canada and chairs the "Tennis Matters" Campaign.

**Paul Melia**

President, CEO, and Secretary-Treasurer of the CCES, Paul Melia plays a variety of essential roles at the CCES. His responsibilities include the administration of Canada's doping control program and working with governments and sport organizations to implement a national ethics strategy for amateur sport. A graduate of the University of Ottawa with a Masters degree in Health Administration, Mr. Melia has used his extensive knowledge and expertise in the development and implementation of public awareness, education and social change campaigns for a variety of health and social issues. He currently serves as President and Chair of the True Sport Foundation. He is the former Chief of the Tobacco Programs Unit at Health Canada, the past President of the Association of National Anti-Doping Organisations, and the former Regional Vice-President of In-Touch Survey Systems Inc.

**Dr. Jane Moran**

Dr. Jane Moran has been the International Skating Union's Chief Medical Advisor since 1998, and when combined with her experience with Canada's Olympic teams, has been a physician at eight Olympic Games. Dr. Moran is currently on staff at the University of British Columbia's Faculty of Medicine and at two teaching hospitals in Victoria. She is the Vice Chair of the Victoria Emergency Medicine Associates, a board member of the Canadian Figure Skating Association and a member of the International Olympic Committee (IOC) sub-committees on Youth in Sport and Female Athlete Triad. She authored a chapter on figure skating for the IOC's 2000 edition of *Women in Sport*. From 1991 to 2007, she participated in the IOC World Congress on Doping in Sport and the World Anti-Doping Agency (WADA) Conference on Doping in Sport. She is a WADA Independent Observer and a member of the Expert Medical Panel for the CCES Athlete Biological Passport program.



Beckie Scott

Gold and silver Olympic medalist Beckie Scott is a retired, eleven-year veteran of the Canadian cross-country ski team and the first North American woman to win an Olympic medal in cross-country skiing. In 2006, she was elected to the IOC Athletes' Commission and later went on to join the VANOC Board of Directors. Currently, she is a member of the WADA Athlete Committee, Co-chair of the Canadian advisory council for Right to Play, and a special representative for UNICEF Canada. During her competitive career, she received the Spirit of Sport Story of the Year award and was a two-time recipient of the John Semmelink memorial award.



Dr. Andrew Pipe – Chair Emeritus

Dr. Andrew Pipe's is Chief of the Division of Prevention and Rehabilitation at the University of Ottawa Heart Institute. The first Chair of the CCES, he has extensive, ongoing experience in addressing doping issues and his knowledge of sport, health and medicine is an invaluable asset to the CCES. Dr. Pipe has been the Team Physician of Canada's National Men's Basketball Team for more than 30 years and served as the Chief Medical Officer to Team Canada at the 1987 Pan-American Games, the 1992 Olympic Games and the 2006 Commonwealth Games. He is the first Canadian to receive the IOC's Award for service in the field of Sport Medicine. Currently, Dr. Pipe is the President of the Commonwealth Games Association of Canada and an Associate Editor of the *Clinical Journal of Sport Medicine*. He is a member of the Order of Canada and of the Canadian Olympic Hall of Fame.

Organizational Redesign

In 2010, the CCES completed an organizational redesign to improve its ability to respond to the needs of Canadian stakeholders, the growth of the True Sport Movement, and changes in international anti-doping standards. Staff returning from secondment to VANOC were reintegrated. The redesign removed operational barriers between our promotion, prevention and detection initiatives, and supports the CCES' evolving leadership role in Canadian sport.

Board Nominations

The CCES Board of Directors is comprised of recognized Canadians with expertise in the various fields of knowledge required to ensure the proper stewardship of the CCES. The CCES welcomes expressions of interest or the identification of individuals who may wish to serve the organization in a volunteer capacity. If you are aware of an individual whom you believe could contribute to the CCES, please email nominations@cces.ca.

CCES Working Groups and Committees

In addition to the experts who sit on the CCES Board of Directors, the organization benefits greatly from the expertise and experience of many individuals who also volunteer their time on a variety of working groups and advisory panels.


The Ethical Issues Review Panel provides analysis and advice on a variety of ethical issues in sport.

The Therapeutic Use Exemption Committee evaluates applications by athletes for permission to use prescribed medications that are on the Prohibited List.

The Anti-Doping Review Panel considers matters with respect to anti-doping issues and regulatory requirements.

The Prohibited List Committee provides input on the annual WADA draft Prohibited List.

For further information, please see www.cces.ca/en/governance.



“The work of the CCES is carried out by a dedicated and professional staff supported by a generous and committed volunteer Board of Directors comprised of distinguished Canadians.”

Policy Development

The CCES plays a role in shaping the direction that anti-doping and sport organizations take – helping to embed ethics and values in sport, both in Canada and worldwide.

The True Sport Strategy

The True Sport Strategy is an important component of the Canadian Sport Policy. It is supported by federal and provincial/territorial governments and the sport community to devote more attention to the wide array of ethical issues that are reflected in sport. A Steering Committee, co-chaired by the CCES and Sport Canada, guides the work under the Strategy. As an additional contribution, the CCES houses the True Sport Secretariat to support the work of the committee.

The Steering Committee met three times over the year, including a two-day strategic planning session in October 2009 to revise its focus and agree upon its ethical priorities for the future. Out of this, the True Sport Strategy was renewed. A framework for action was created identifying what is realistic for the Steering Committee and Secretariat to accomplish over the next ten years. In 2009, based on feedback received and on its expertise, through the creation of two working groups, the Steering Committee and Secretariat began focusing on two ethical priorities: violence in sport and ethical stewardship.

2010 and Beyond Panel

The Minister of State for Sport established the 2010 and Beyond Panel in June 2009 to explore the route forward for Canadian sport, building on the momentum of Own the Podium and Vancouver 2010. The CCES made a written contribution to the panel and its CEO, Paul Melia, participated at roundtable discussions with other stakeholders. The panel's report was issued in December 2009 by its chairperson, Dr. David Zussman, who is also the Vice-Chair of the CCES Board of Directors. The True Sport Report was embedded as Appendix 2, and the CCES Ethical Issues Review Panel was mentioned as a resource in the report. The CCES was pleased to be able to contribute to this important analysis of a turning point in Canadian sport, and hopes that its findings will shape policy in the years to come.

www.pch.gc.ca/pgm/sc/pubs/panel/rap-rep-eng.pdf

Expert Resource for First-Ever CFL Drug Testing Policy

A new drug testing policy for the Canadian Football League (CFL) and the Canadian Football League Players Association (CFLPA) was developed over the year to protect the integrity of the game of football. The CCES was an expert resource in the development of the comprehensive new policy, which emphasizes education, counseling and rehabilitation, in addition to the detection of a tailored list of performance-enhancing drugs. Sample collection and analysis will be independently conducted by the CCES, using its standardized equipment and procedures. Samples will be analyzed at the state-of-the-art, WADA-accredited INRS lab.

www.cfl.ca/article/cfl-drug-policy-at-a-glance

The 2009 Canadian Anti-Doping Program and World Anti-Doping Code

On January 1, 2009, a major revision of the Canadian Anti-Doping Program (CADP) was released, in parallel and in compliance with the World Anti-Doping Code. The CCES, as the administrator of the CADP, helped sport organizations re-adopt the policy to confirm their commitment to ethical sport and anti-doping.

Implementation of the new 2009 CADP was an intensive project. The CCES provided education and information for Canadian sport stakeholders that aimed to simplify anti-doping rules: if people know and understand the rules, they will be well positioned to comply with them.

The CCES and other Canadian sport leaders participated in WADA working groups, including the Prohibited List Committee, Therapeutic Use Exemption Committee, and the ADAMS Testing Group, to help shape the direction of these important initiatives. www.cces.ca/cadp

Association of National Anti-Doping Organisations

The CCES continues to be a member and supporter of the Association of National Anti-Doping Organisations (ANADO), a professional development association that builds capacity for the fight against doping in sport internationally. During the year, the CCES contributed to and benefitted from ANADO's bi-annual professional development workshops and program development activities. In the lead-up to Vancouver 2010, the CCES worked within the ANADO

network to help members outside of North America conduct pre-games testing on their National Hockey League (NHL) athletes. The CCES continued to collaborate with the ANADO network and international federations to ensure that its interpretation of the 2009 World Anti-Doping Code is harmonized and standardized with other leading countries, especially in the lead-up to Vancouver 2010.

www.anado.org



PHOTO © GETTY IMAGES

Advocacy and Promotion

The CCES demonstrates the benefits that values-based sport can create in individuals, communities and Canadian society, and enables organizations and communities to achieve them.

Cultivating the True Sport Movement

The True Sport Movement is based on a simple but very powerful idea: good sport can make a great difference. As athletes, teams, coaches and communities adopt True Sport into their programs, they are embracing the benefits of values-driven sport. The CCES is a founding member of the Movement – we use its six Principles as a foundation for our work in promoting values-based sport at all levels of sport.

In 2005, the CCES set a goal of **2012 members** of the True Sport Movement by the year 2012. CCES is proud to announce that True Sport is well on its way to accomplishing this target well in advance, and as of March 31, 2010, declarations totaled 1,936.

Speed Skating Canada is one of the many organizations that fully embraced True Sport this year. The national sport organization promoted True Sport at its Speed Skating House and in the athlete village at Vancouver 2010 through multimedia, posters, and displays of the True Sport brand and principles.

True Sport continues to work with **school sport associations** throughout Canada to promote and embed the values and principles of True Sport into secondary school athletics. To date, seven of 12 provincial/territorial associations have officially joined the Movement and are at various stages of integrating the True Sport Principles into their programs.



Canada Games athletes visit our outreach booth to sign the True Sport banner

True Sport was the keynote at the **Federation of Canadian Municipalities (FCM)** annual conference in Whistler, BC in June 2009. Over 1,800 delegates from cities across the country applauded the opening presentation featuring Beckie Scott, a long-time elite athlete advocate of doping-free sport, Jarred Reid, a football player whose life was changed by positive sport, and Paul Melia, CEO of the CCES. An outreach booth was well attended and all delegates received a resource CD to help them bring True Sport to life in their municipality. Since then, 50 have made the True Sport declaration.

The **City of Vancouver** brought forward a motion to declare itself a True Sport Community, and its Parks Commission a True Sport organization. This marks the ninth of 22 big cities in Canada to make the declaration.

The **2009 Canada Summer Games** held in Prince Edward Island in August was officially declared a True Sport event. True Sport had a significant presence throughout the Games, particularly during the opening ceremonies, where the True Sport video was shown and the True Sport Principles were incorporated into the oaths for athletes, coaches and officials. The CCES profiled 13 True Sport athletes on the True Sport and Games websites, and hosted an outreach booth throughout the two-week period.



Beckie Scott presents her story as part of the True Sport keynote at the Federation of Canadian Municipalities annual conference

True Sport Community Promotion

Phase 2 of the **True Sport Community Animation** project is underway and supported through a generous \$475,000 Ontario Trillium Foundation grant to the True Sport Foundation. The funds support two animators who work within communities across the province to broaden the understanding and delivery of True Sport. The animators support communities' efforts to engage in True Sport by helping municipal staff develop Council resolutions and community action plans, and by training community members to deliver the True Sport message themselves. The animators also develop and pilot new resources, including the True Sport Agreement and School Engagement Kit.

The **True Sport Champions** program continues to grow as more Canadians commit to promoting change within their sport system, club and community. An online training package and redesigned Champions webpage has been developed to further support this work. During the period, 18 individuals signed on to become True Sport Champions – Canadians that are passionate and devoted to the idea that True Sport – good sport – can make a great difference.

A highlight of the year was an **asset-based community development (ABCD) workshop** hosted by the CCES in December, led by Cormac Russell of Nurture Development and attended by more than 35 leaders from sport and other sectors. Participants shifted their focus from a traditional organization and community needs based approach to acknowledging and building on assets; learning how to empower people to view sport as a strategic building block to contribute to their healthy, vibrant community. The CCES intends to use this approach in its work to grow the True Sport Movement.



Kids from School District #17, New Brunswick, pose with their new True Sport fling rings

True Sport Tools

In response to the rapid growth of the True Sport Movement, the CCES created a number of tools and resources to introduce the Movement to new members and to support the work of existing members. All can all be found at www.truesport.ca.

The **True Sport website** is the hub of the True Sport Movement where all resources and information can be found. Prospective members can join the Movement by making an online declaration to live by the Principles. Visitors can read stories about how members across the country, including athletes, coaches and communities, are incorporating the True Sport Principles into their lives.

Also on the site, the **True Sport online store** offers a variety of support tools to encourage and enable community members to show their commitment to the True Sport Movement. Products include banners, magnets, apparel, water bottles, scarves, luggage tags, and bracelets.

The **True Sport Municipal Kit** provides the information and resources needed to join, live and grow True Sport within a community, including sample council resolutions, the True Sport Report, declaration form, principles, presentations, and talking points. The kit is an electronic-based tool available in CD format or on the web.



Prevention

The CCES provides education, resources, and funding to help Canadians make the right choices in sport.

Online Education

The CCES continues to offer e-learning programs to ensure that Canadian athletes in all corners of the country are aware of their rights and responsibilities, and course feedback indicates an average 93 per cent success rate in increasing athletes' awareness.

During the year, education was provided to **over 20,000 Canadian athletes**, with course material covering the principles of True Sport and the rules and procedures of anti-doping, in compliance with the new Canadian Anti-Doping Program (CADP). The CCES provides programs on an ongoing basis for several organizations, including Football Canada, Canadian Interuniversity Sport (CIS), Canadian Colleges Athletic Association (CCAA), and the Canadian Hockey League (CHL).

Younger athletes were targeted this year, exposing formative players to information that can shape their decisions in years to come. Football Canada extended the course to its Ontario varsity and junior varsity players, and the CHL gave access to the Quebec Major Junior AAA Hockey League. E-learning was

offered to provincial teams participating at the 2009 Canada Summer Games, with 1,970 young athletes completing the course. Almost 20 national or provincial sport organizations mandated the True Sport Clean 101 course to their junior team athletes, often to prepare them for upcoming international competitions where they might experience doping control for the first time.

The **True Sport Clean Advantage** education program was launched for the 2010 Olympic and Paralympic Games in Vancouver in December 2009. Team Canada athletes were encouraged to take the course by the CCES and team physicians. Numerous media stories resulted, including a feature on CTV News which garnered a viewership of more than 500,000 and included a demonstration of the course. As a result, 80 per cent of Team Canada Olympic athletes and more than 85 per cent of Paralympic athletes completed the course.

For the **Arctic Winter Games** in February, the CCES provided a CD containing ethical sport and anti-doping videos and tools for each participant from the Canadian north and other arctic nations.



The CCES Online Education program reaches 20,000 athletes every year

CCES Media Relations

The CCES published 28 media releases during this period to keep the Canadian public informed of our work. A majority of the releases reported the results of doping violations or appeals; several announced changes within CCES staff or board membership; some focused on doping control administration. A recurring topic was the successful doping control program at Vancouver 2010.

Risk Management

The Risk Management Project is a multi-year initiative that is supported by the True Sport Secretariat to investigate the barriers that stand in the way of sport organizations achieving optimal performance. Research reveals that a sport organization's capacity to manage risks that affect the safety and well-being of participants has a direct impact on membership growth and retention, sporting success, financial viability, compliance with laws and standards, and positive reputation in the community. During 2009-2010, five national sport organizations participated in the two-day workshop.

True Sport Grants for Community Sport

The CCES, in collaboration with the True Sport Foundation, funds programs which support values-based community sport.

The **True Sport Community Fund** is supported by the J.W. McConnell Family Foundation in a granting initiative that will see \$1.89 million distributed over four years. The CCES administers the fund on behalf of the True Sport Foundation. While the program is open to all Canadians, priority is given to those programs focusing on children and youth from Aboriginal groups, new Canadian and low income families. As of March 31, over 1,900 applications were received and 152 grants totaling \$1,425,000 were distributed. To date, the True Sport Community Fund has impacted over 60,000 children and youth and 7,000 volunteers.

The CCES administers the **Bell Employee Volunteer Fund** on behalf of the True Sport Foundation. The fund supports Bell employees and retirees who donate their time to community sport. This year, 2010, marks the seventh year of operation for this program and \$450,000 will be distributed to over 500 sport teams, groups and clubs that are working to integrate the True Sport Principles into their programming activities. To date this program has distributed in excess of \$4 million.

Encouraging Healthy Activity

The CCES partnered with Active Healthy Kids Canada at the Canadian Association of Sport Medicine's annual conference, working with physicians to identify ways to help get children and youth more active and healthy. Two True Sport medical brochures were developed in collaboration with health professionals. The first was vetted by sport medicine doctors and is targeted to patients suffering from sport-related injuries. A second brochure was designed with help from paediatricians and general practitioners to promote the benefits of True Sport for children's health.



True Sport brochures developed with sport medicine physicians



The Canadian Sport Awards Road Trip visited Grenoble Public School the morning before the ceremony

Recognizing Excellence in Sport

The 37th annual **Canadian Sport Awards** was held in Toronto on March 3, 2010. Managed by the True Sport Foundation with operational assistance from the CCES, this event showcases the achievements of Canada's amateur athletes and the coaches, volunteers, sport leaders and corporations that support them. This year, male and female athletes of the year awards went respectively to snowboarder Jasey Jay Anderson and speedskater Christine Nesbitt. The Leadership in Sport Award went posthumously to Jack Poole, the man who was instrumental in bringing the Olympic/Paralympic Games to Vancouver and its organizing committee chairman. Intact Insurance was honoured with the Corporate Excellence Award.

The day after the ceremony, the **True Sport Road Trip** saw a group of athletes and sports leaders visiting Grenoble Public School in downtown Toronto. The opportunity was used to encourage students to practice good sport.

Supporting Tools and Resources

The **CCES website** – www.cces.ca – was redesigned over the fiscal year, emerging in November as a much more dynamic source of ethical sport information for Canadians. Athletes can access anti-doping information directly at www.cces.ca/athletezone. Several new online tools are planned for the upcoming fiscal year, including a TUE Wizard and a CEO blog.

The **Substance Classification Booklet** is updated each year to keep current with the WADA Prohibited List. The booklet lists Canadian brand name medications that are prohibited in sport, and identifies non-prohibited alternatives for common ailments. For 2010, the booklet was reformatted to better reflect athletes' needs, including two new sections that break out medications for common ailments according to their status.

The **Anti-Doping Quick Reference Card** provides a pocket-sized overview of athletes' rights and responsibilities, advice on keeping on the right side of the rules, and links to important CCES anti-doping resources.

Over the past year, **nine advisory notes** were distributed, alerting the sport community of important issues and changes. Topics included information related to therapeutic use exemptions (TUEs), Vancouver 2010, and a summary of revisions to the 2010 WADA Prohibited List.

Promoting Healthy Body Image

The **BodySense** program strives to promote healthy eating and raise awareness of positive body image issues in sport. Since 2009, the program is offered jointly by the CCES and the True Sport Foundation. In response to the consistent demand for BodySense resources and workshops, the CCES developed a French version of the DVD resource kit and developed a new website sponsored by Altius Software, to be launched in May 2010: www.bodysense.ca.



Research

The CCES protects the integrity of values-based sport through its role as custodian of the Canadian Anti-Doping Program.

INRS-Institut Armand-Frappier

The INRS-Institut Armand-Frappier Doping Control Laboratory, Canada's only WADA-accredited laboratory in Montreal, is a key partner in the fight against doping in sport in Canada. As a world leader, the INRS develops and utilizes the most sophisticated analytical techniques and instrumentation to examine athlete urine and blood samples for hundreds of prohibited substances and methods. Under the direction of Professor Christiane Ayotte, this year the INRS achieved a historical first, designing and operating the first-ever satellite WADA-accredited ISO-certified lab within the Richmond Olympic Oval to analyze over 2500 athlete samples collected during the 2010 Winter Games. As a mentor and role model for increasing the capacity and competence of laboratories around the world, Prof. Ayotte is a member of the WADA Laboratory Committee which reviews and sets global doping control standards, technical documents and models of best practice. INRS and CCES are working collaboratively to engage in scientific research to strengthen current detection strategies to combat the increasing sophistication of doping substances and methods. Drawing on INRS expertise and comprehensive sample analysis results, CCES gains timely and

valuable knowledge to drive an effective intelligence-based testing program which protects clean athletes.

True Sport Engagement

The CCES conducted practical, action-oriented and qualitative research to support its work as a leader in the True Sport Movement. With the support of multiple funding partners, the CCES engaged communities and sport groups, extracting data and anecdotal evidence from the field to shape the evolution of our work in promoting values-based sport.

Key results include:

- a shift from a non-prescriptive approach to creating tools, templates and resources that offer guided direction;
- a shift from seeking individual community champions to sparking the interest of a network of community leaders who are committed to social change through sport; and
- most notably, taking an asset-based community development approach, recognizing that all sectors, not just sport, must be engaged in the process if the broad benefits of sport for social development are to be realized.



True Sport Report

The True Sport Report, originally published in November 2008, was released in four parts in Edmonton's Prospect Magazine, reaching an audience of 40,000. The report continues to be a source of information for many communities and was incorporated into the 2010 and Beyond Panel Report as an appendix.

The True Sport Report is highlighted in a four-part series in Edmonton's Prospect Magazine



Detection and Deterrence

Protecting the integrity of values-based sport, through its role as custodian of the Canadian Anti-Doping Program (CADP).

From April 1, 2009 to March 31, 2010, the CCES conducted 3,801 doping control tests.

Table 1: 2009-2010 Doping Control Test by Program

Test type	Q1	Q2	Q3	Q4	Total
Canadian Anti-Doping Program	495	599	1107	743	2945
Fee-For-Service					
Anti-Doping Organizations	6	9	19	19	53
International Federations	69	118	223	155	565
National Sport Organizations	75	10	93	60	238
Total tests	645	736	1442	997	3801

(Quarters are based on fiscal year April 2009 to March 2010.)

Canadian Anti-Doping Program

Seventy-seven per cent or 2,945 tests were conducted under the Canadian Anti-Doping Program (CADP) (see Table 2). The CADP is funded by Sport Canada and administered by the CCES on behalf of Canadian athletes and the sport community.

Twenty-four anti-doping rule violations were reported over the year, a number not seen since 2004-05's finding of 25 violations (see Table 3). Seventeen were for the presence of cannabis, and as the CCES had warned, these violations began to attract sanction time and publication of the athlete's name. The rest of the violations carried the full two-year sanction, and one case saw a coach receive a 12-year period of ineligibility for administration. The Canadian Anti-Doping Sanction Registry lists Canadian athletes who are ineligible to participate in sport. This year, the registry is available as a snapshot of the sanctions in place at the end of each quarter, as well as in a "most current" version which is updated in real-time at www.cces.ca/results.



CCES doping control officers at the Vancouver 2010 Games

Vancouver 2010

The CCES' commitment to the Vancouver Organizing Committee for the 2010 Winter Olympic and Paralympic Games (VANOC) began more than four years ago in the lead-up to and immediately following the successful bid. Throughout those years, CCES seconded seven staff members to VANOC, building the foundation for what was described by the WADA Independent Observers' report as an "effective, high-quality anti-doping program."

Ninety-four per cent of Team Canada was tested during the pre-Olympic Games period with just under half being tested twice. Eighty-seven per cent of Team Canada was tested during the pre-Paralympic Games period with a third of the team being tested twice. None of the samples collected during the pre-Games testing period rendered an adverse analytical finding. During the Games, the CCES provided the Canadian Olympic Committee (COC) and Canadian Paralympic Committee (CPC) with support services from our national office to assist team physicians and athletes.

Table 2: 2009-2010 Domestic Doping Control Statistics

Sport	IC	OOC	Total
Alpine Skiing	18	103	121
Archery	4	0	4
Athletics	88	224	312
Badminton	4	0	4
Baseball	10	0	10
Basketball	4	8	12
Biathlon	14	36	50
Bobsleigh	9	92	101
Boccia	4	0	4
Bowls	4	0	4
Boxing	18	25	43
Canoe / Kayak	28	94	122
CCAA - Badminton	8	0	8
CCAA - Basketball	8	14	22
CCAA - Football	30	40	70
CCAA - Soccer	12	0	12
CCAA - Volleyball	4	0	4
CIS - Athletics	13	0	13
CIS - Basketball	12	9	21
CIS - Cross Country	5	0	5
CIS - Field Hockey	6	0	6
CIS - Football	44	112	156
CIS - Hockey	20	25	45
CIS - Rugby	6	0	6
CIS - Soccer	6	0	6
CIS - Swimming	6	0	6
CIS - Volleyball	4	0	4
CIS - Wrestling	8	0	8
Cross Country Skiing	24	62	86
Curling	18	1	19
Cycling	54	160	214
Diving	10	2	12
Equestrian	4	10	14
Fencing	0	4	4
Field Hockey	6	10	16
Figure Skating	11	17	28
Freestyle Skiing	12	72	84
Goalball	4	0	4
Gymnastics - Artistic	8	20	28
Gymnastics - Rhythmic	4	0	4
Gymnastics - Trampoline	6	4	10

Sport	IC	OOC	Total
Gymnastics - Tumbling	2	0	2
Handball	4	0	4
Hockey	0	84	84
Judo	16	20	36
Junior Football	28	51	79
Karate	4	0	4
Life Saving	1	0	1
Luge	10	31	41
Modern Pentathlon	0	4	4
Nordic Combined	0	5	5
Racquetball	4	0	4
Ringette	4	0	4
Rowing	22	97	119
Rugby	4	12	16
Sailing	8	0	8
Skeleton	6	41	47
Ski Jumping	0	5	5
Skiing - IPC Nordic	11	22	33
Sledge Hockey	4	20	24
Snowboard	12	52	64
Soccer	8	12	20
Softball	0	10	10
Speed Skating	42	124	166
Squash	4	0	4
Swimming	57	108	165
Synchronized Swimming	6	10	16
Table Tennis	8	0	8
Taekwondo	6	17	23
Tennis	6	0	6
Triathlon	15	49	64
Volleyball	8	10	18
Volleyball - Beach	4	6	10
Water Polo	8	8	16
Water Skiing	4	0	4
Weightlifting	26	26	52
Wheelchair Basketball	6	0	6
Wheelchair Rugby	4	8	12
Wheelchair Tennis	4	0	4
Wrestling	30	25	55
Total	944	2001	2945

IC: In Competition OOC: Out Of Competition

Table 3: 2009-2010 Anti-Doping Rule Violations

Athlete	Gender	Sport	Violation	Sanction
Apperley, Tremaine	M	Junior Football	Cannabis	Two months ineligibility
Cates, Curtis	M	Junior Football	Cannabis	Five months ineligibility
Corner, Bryce	F	Bodybuilding	Nandrolone	Two years ineligibility
Galle, Amanda	F	Boxing	Nandrolone	Two years ineligibility
McLean, Duncan	M	CIS Football	Oxymetholone	Two years ineligibility
Moscariello, Valerio	M	Boxing	Administration	Twelve years ineligibility
Njau, Morille	M	Junior Football	Cannabis	Four months ineligibility
Nolan, Shane	M	Junior Football	Cannabis	Five months ineligibility
Pralow, Karl	M	CCAA Football	Tamoxifen	Two years ineligibility
Robichaud, Alex	M	Junior Football	Cannabis	Four months ineligibility
Sawyer, Matt	M	Junior Football	Cannabis	One month ineligibility
Scheller, Coleman	M	Junior Football	Cannabis	One month ineligibility
Verdoucq, Sebastien	M	Water Polo	Cannabis	Two years ineligibility
Yeng, Denise	F	Bodybuilding	Hydrochlorothiazide, Triamterene	Two years ineligibility
Zarboni-Berthiaume, Chelse	F	Weightlifting	Refusal	Two years ineligibility
Undisclosed	N/A	Bodybuilding	Cannabis	Reprimand
Undisclosed	N/A	CCAA Football	Cannabis	Reprimand
Undisclosed	N/A	CIS Football	Cannabis	Reprimand
Undisclosed	N/A	CIS Football	Cannabis	Reprimand
Undisclosed	N/A	CIS Football	Cannabis	Reprimand
Undisclosed	N/A	CIS Football	Cannabis	Reprimand
Undisclosed	N/A	CIS Football	Cannabis	Reprimand
Undisclosed	N/A	Judo	Cannabis	Reprimand
Undisclosed	N/A	Sailing	Cannabis	Reprimand

To view the full Canadian Anti-Doping Sanction Registry, visit www.cces.ca/results.



Fee-for-Service Testing

The CCES also conducts doping control on a fee-for-service basis. Over the year, the CCES conducted 565 doping controls at 40 international events held in Canada, including: 2009 Water Ski World Championships, 2009 ICF Canoe Sprint World Championships, IIHF World Junior Hockey Championships, ISU World Cup Short Track and the 10th World Wushu Championship.

Sample collection services were also provided in a number of provincial/national events in different sports, such as bodybuilding, powerlifting, and lifesaving.

In the lead-up to Vancouver 2010, the CCES was asked to assist a number of international sport organizations and national anti-doping organizations by testing athletes training and competing in Canada. Approximately 100 doping controls are linked to pre-Games testing.

Doping Control Officer Program

The CCES team of doping control officers (DCOs) powered VANOC's anti-doping program. The WADA IO report noted: "such an approach underlines the importance of having a strong NADO in place in the host country." Early in the year, the CCES republished the DCO manual to match new CADP rules.

The Blood Program

Blood analysis for doping control is a viable and necessary element of a robust anti-doping program; it is crucial to detect the fullest range of substances and methods on the Prohibited List such as human growth hormone and blood doping. After redeveloping the blood collection program, the CCES collected 118 blood samples, ramping up the program into full force by the end of the fiscal year.

Blood collection will be a component of the Athlete Biological Passport Program, which uses ongoing monitoring and analysis of an athlete's blood and urine parameters to identify signs of doping behaviour, for substances and methods where direct detection is difficult or impossible. New harmonized rules will soon be in place to enable the CCES to implement WADA's biological passport program for October 1, 2010.

Athlete Services

In support of the domestic program, the CCES processed 672 **therapeutic use exemption (TUE)** applications. With the changes to the 2009 Prohibited List requiring a full TUE for asthma inhalers, requests for TUEs increased by 150 per cent over the previous year. Continuing changes to the Prohibited List and International Standard for Therapeutic Use Exemptions pose a challenge for sport organizations worldwide, in managing transitions and educating athletes and the medical community.

At the **2009 Canadian Academy of Sport Medicine (CASM)** conference in Vancouver, the CCES distributed a Physicians ToolKit CD, delivered a presentation on supplement use, and hosted an outreach booth to field questions from sport physicians. The CCES will launch a new online TUE Wizard in 2010 to make it easier to determine an athlete's medical exemption requirements.

Staff responded to 1,046 **substance inquiries** via phone and email during the fiscal year. A new electronic tracking system for substance inquiries (medications, supplements, and TUEs) has increased efficiency in responding to calls and enhanced the ability to provide reports.



The new **Global DRO** (www.globaldro.com) handled responses to almost 25,000 online inquiries since its launch in October 2009. Developed in partnership with the United States Anti-Doping Agency (USADA) and UK Sport (now UKAD), the Global DRO provides athletes and support personnel with information about the prohibited status of specific substances based on the current WADA Prohibited List.



Global DRO provides the sport status of Canadian medications

Supplements continue to be a difficult issue for athletes and the CCES alike. The CCES is aware that some athletes choose to take supplements to help meet their nutritional needs. However, given the risk of a doping violation resulting from tainted supplements, the CCES remains firm in its stance that **athletes should avoid supplements**. The NSF Certified for Sport™ program continues to be athletes' best bet for minimizing the risk of an inadvertent doping violation – currently, 82 products have been NSF certified to be free of prohibited substances. www.nsf-sport.com

Athlete whereabouts is reported by the 500-member CCES registered testing pool (RTP), the main target of domestic testing. Athletes are responsible for submitting timely and accurate whereabouts information so that they can be located for testing at any time or any place. The CCES works through national sport organizations and directly with athletes to prevent filing failures and missed tests. The CCES began communicating directly with its RTP by email four times per quarter to ensure they are aware of their responsibilities, and to better provide updates and instructions. Online ADAMS whereabouts submissions are now mandatory for all winter sport athletes, and summer sport athletes will soon follow.



©ISTOCKPHOTO.COM/SPORT LIBRARY

Auditor's Report

To the Members of Canadian Centre for Ethics in Sport

We have audited the statement of financial position of the Canadian Centre for Ethics in Sport as at March 31, 2010 and the statements of revenue and expenditure and net assets for the year then ended. These financial statements are the responsibility of the Centre's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Centre as at March 31, 2010 and the results of its operations for the year then ended in accordance with Canadian generally accepted accounting principles. As required by the Canada Corporations Act, we report that, in our opinion, these principles have been applied on a basis consistent with that of the preceding year.

McCay, Duff & Company LLP,
Licensed Public Accountants.
Ottawa, Ontario,
May 31, 2010.

**STATEMENT OF FINANCIAL POSITION
AS AT MARCH 31, 2010**

Assets	
Current	
Cash in bank – unrestricted	\$ 137,836
– restricted (note 4)	14,910
– Contingency Reserve Fund (note 8)	5,437
– Ethics in Sport Reserve Fund (note 9)	8,530
Investments – unrestricted	10,516
– Contingency Reserve Fund (note 8)	344,563
– Ethics in Sport Reserve Fund (note 9)	429,921
Accounts receivable	693,229
Prepaid expenses	63,869
	1,708,811
Capital (note 6)	137,439
CCES Partnership Projects Investments (note 7)	3
	\$ 1,846,253
Liabilities	
Current	
Accounts payable and accrued liabilities	\$ 837,353
Deferred revenue (note 4)	14,910
	852,263
Net Assets	
Surplus	68,097
Net Assets Invested in Capital Assets	137,439
Net Assets Invested in CCES Partnership Projects Investments	3
Contingency Reserve Fund (note 8)	350,000
Ethics In Sport Reserve Fund (note 9)	438,451
	993,990
	\$ 1,846,253
Commitments (note 11)	

**STATEMENT OF NET ASSETS
FOR THE YEAR ENDED MARCH 31, 2010**

	Surplus	Net Assets Invested in Capital Assets	Net Assets Invested in CCES Partnership Projects Investments	Contingency Reserve Fund (note 8)	Ethics in Sport Reserve Fund (note 9)	Total
Balance – Beginning of Year	\$ 173,597	\$ 69,741	\$ 3	\$ 350,000	\$ 447,979	\$ 1,041,320
Net revenue (expenditure) for the year	(9,528)	(37,802)	-	-	-	(47,330)
Interfund appropriation (note 9)	9,528	-	-	-	(9,528)	-
Purchase of capital assets	(105,500)	105,500	-	-	-	-
Balance – End of Year	\$ 68,097	\$ 137,439	\$ 3	\$ 350,000	\$ 438,451	\$ 993,990

**STATEMENT OF REVENUE AND EXPENDITURE
FOR THE YEAR ENDED MARCH 31, 2010**

Revenue	
Canadian Heritage (Sport Canada)	
– CCES Core Program Funding	\$ 5,567,000
– CCES Core Program Funding – Official Languages	15,000
Ethics and Anti Doping Services – Revenue from other sources	970,721
Sport System Engagement & True Sport Secretariat – Revenue from other sources	236,787
Interest & Investment Income	2,337
Miscellaneous	6,299
	6,798,144
Expenditure	
Ethics and Anti Doping Services	5,646,576
Sport System Engagement & True Sport Secretariat	1,198,898
	6,845,474
Net Revenue (Expenditure) for the Year	\$ 47,330

NOTES TO FINANCIAL STATEMENTS
MARCH 31, 2010

1. PURPOSE OF THE ORGANIZATION

The Centre is the recognized Canadian authority on values-based and doping-free sport. On behalf of the Canadian sport community, the Centre provides strong and effective leadership on the True Sport Movement and the Canadian Anti-Doping Program. The Centre delivers programs and services domestically and internationally providing advice, education, technical support and solutions to further values-based and doping-free sport in Canada.

The Centre was incorporated without share capital by way of Letters Patent on April 29, 1991. The Centre is exempt from income tax as a not-for-profit organization under the Income Tax Act.

2. SIGNIFICANT ACCOUNTING POLICIES

(a) Basis of Accounting

Revenue and expenditure are recognized on the accrual basis of accounting, whereby they are reflected in the accounts in the period in which they have been earned and incurred respectively, whether or not such transactions have been finally settled by the receipt or payment of money.

(b) Canadian Heritage (Sport Canada) Contributions
Contributions received from Canadian Heritage (Sport Canada) are subject to specific terms and conditions regarding the expenditure of the funds. The Centre's accounting records are subject to audit by Canadian Heritage (Sport Canada) to identify instances, if any, in which amounts charged against contributions have not complied with the agreed terms and conditions and which therefore would be refundable to Canadian Heritage (Sport Canada). Adjustments to prior years' contributions are recorded in the year in which Canadian Heritage (Sport Canada) requests the adjustment.

(c) Investments

Investments are classified as available for sale and are recorded at fair value. Fair values are determined by reference to published price quotations in an active market or amortized cost for guaranteed investment certificates.

(d) Capital Assets and Amortization

Capital assets are stated at cost, net of accumulated amortization. Leasehold improvements are stated net of leasehold inducements. Amortization is provided on the straight line basis as follows:

Office equipment	5 Years
Computer equipment	3 Years
Accounting system	10 years
Leasehold improvements	Over the remaining term of the lease

(e) Foreign Currency Translation

Monetary assets and liabilities denominated in foreign currencies have been translated into Canadian dollars at the rate of exchange prevailing at year end. Revenue and expenditure items are translated at the rate of exchange prevailing at the time of each transaction.

(f) CCES Partnership Projects Investments

The Centre's investment in International Testing Inc. (I.T.I.), a wholly-owned subsidiary, is accounted for by the cost method, whereby the investment is carried at cost and earnings of the investee are reflected as earnings of the Centre only to the extent of a distribution being made. The wholly-owned subsidiary has not been consolidated given that it is not material to the Centre. Note 7 describes the financial impact of I.T.I., had the financial statements been consolidated.

(g) Use of Estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenditures and disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

(h) Volunteer Services

The Centre receives the services of many volunteers, the cost of which cannot be reasonably estimated. Therefore, no representation of this expenditure has been included in these financial statements.

3. FINANCIAL INSTRUMENTS

The Centre's financial instruments consist of cash in bank, investments, accounts receivable and accounts payable and accrued liabilities. It is management's opinion that the Centre is not exposed to significant interest rate risk or exchange risk arising from these financial instruments. The fair values of these financial instruments approximate their carrying values, unless otherwise stated.

Credit Risk

Credit risk arises from the potential that contributors and clients will fail to honour their commitments and obligations. The Centre is exposed to credit risk through accounts receivable. It is management's opinion that the Centre is not exposed to significant credit risk.

4. RESTRICTED FUNDS

The Centre administers funds on behalf of the International Anti-Doping Arrangement (IADA).

Cash in bank of \$14,910 is restricted for activities related to IADA. Deferred revenue includes \$14,910 related to IADA.

5. CAPITAL MANAGEMENT

The Centre considers its capital to be the balance maintained in its Net Assets. The primary objective of the Centre is to invest its capital in a manner that will allow it to continue as a going concern and comply with its stated objectives. Capital is invested under the direction of the Board of Directors of the Centre with the objective of providing a reasonable rate of return, minimizing risk and ensuring adequate liquid investments are on hand for current cash flow requirements. The Centre is not subject to any externally imposed requirements on its capital, except as noted in note 4.

6. CAPITAL ASSETS

	Cost	Accumulated Amortization	Net
Office equipment	\$ 73,371	\$ 37,404	\$ 35,967
Computer equipment	56,925	47,151	9,774
Accounting system	57,778	-	57,778
Leasehold improvements	56,533	22,613	33,920
	<u>\$ 244,607</u>	<u>\$ 107,168</u>	<u>\$ 137,439</u>

Cost of leasehold improvements is net of \$158,800 in leasehold inducements. Amortization expense for the year is \$37,802.

No amortization was recorded in the year for the accounting system as it was not ready for use.

7. CCES PARTNERSHIP PROJECTS INVESTMENTS

International Testing Inc. (wholly owned subsidiary) \$ 3

Had the financial statements of International Testing Inc. been consolidated, the total assets and surplus would have both increased by \$6,559.

8. CONTINGENCY RESERVE FUND

On March 25, 1997, the Centre's Board of Directors approved the creation of a Contingency Reserve Fund in the amount of \$250,000 to provide a source of funds and/or financial relief for unanticipated interruptions in the Centre's revenue. Appropriations to/(from) the fund have been as follows:

1997	\$ 250,000
2000	(50,000)
2001	100,000
2002	50,000
	<u>\$ 350,000</u>

No appropriation was approved or required during the fiscal period ended in 2010.

9. ETHICS IN SPORT RESERVE FUND

On March 26, 2002, the Centre's Board of Directors approved the creation of what would become the Ethics in Sport Reserve Fund. Appropriations to/(from) the fund have been as follows:

2002	\$ 250,000
2004	400,000
2004	(33,000)
2005	(20,000)
2007	(149,021)
2010	(9,528)
	\$ 438,451

During the year, the Board authorized an appropriation of up to \$100,000 of the surplus to cover the operating deficit. The actual appropriation was \$9,528.

10. RELATED PARTY TRANSACTIONS

One member of the management of the Centre is a director of the True Sport Foundation, a registered charitable organization. The Centre has provided administrative support at a cost of \$143,045 and sales of promotional materials of \$7,551 to the Foundation. These transactions were measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties. Accounts receivable includes an amount owing from the True Sport Foundation of \$116,807.

International Testing Inc. (I.T.I.) is a related party by virtue of it being a wholly-owned subsidiary of the Centre.

11. COMMITMENTS

- (a) The Centre has entered into a contractual agreement with Institut national de la recherche scientifique (INRS Laboratory) for its services for a total fee of \$1,320,000 per year, expiring March 31, 2010. The contract has been extended to June 30, 2010. If the contract is not renewed the commitment for the first three month period ending June 30, 2010 is \$330,000.
- (b) The Centre has leased premises to May 31, 2017 for annual base rent plus operating costs and related taxes of approximately \$119,000 per year. Annual base rent per year is due as follows:

2011	\$ 98,638
2012	\$ 102,610
2013	\$ 103,272
2014	\$ 103,272
2015	\$ 103,272
2016	\$ 103,272
2017	\$ 103,272

12. STATEMENT OF CASH FLOWS

This statement has not been prepared as all of the relevant information is apparent from the other financial statements.



PHOTO © GETTY IMAGES

**Canadian Centre for Ethics in Sport
350-955 Green Valley Crescent, Ottawa, Ontario K2C 3V4**

**Phone: +1 (613) 521-3340
Fax: +1 (613) 521-3134
CCES Info Line: +1 800-672-7775**

www.cces.ca

Proud Member
**TRUE
SPORT**

 Enregistré par l'ONGC
Certificat 001044
ISO 9001:2008
CGSB Registered
Certificate 001044