

# ***Canadian Sport: Fair, Safe and Open***



***ANNUAL REPORT  
2010-2011***

# MESSAGE TO STAKEHOLDERS

As we look in the rear-view mirror, we see that the past year was both a challenging and exciting one for the Canadian Centre for Ethics in Sport. While we faced a significant doping scandal in university football last year, we also completed a corporate reorganization and set out a new strategic plan in pursuit of fair, safe and open sport for all Canadians.

Our corporate reorganization positioned us to move forward in three key areas: **protecting** the integrity of sport, **activating** a values-based, principle-driven community sport system and **advocating** for fair, safe and open sport in Canada.

Last year, the integrity of sport in Canada was shaken by the events and subsequent doping violations surrounding the University of Waterloo football team. Eight athletes, from a roster of 62, received violations for their involvement in doping. Following the results at the University of Waterloo, further testing was carried out at various universities across Canada and another five athletes from other Canadian Interuniversity Sport institutions were caught doping. In the wake of this unprecedented level of doping in sport in Canada, the Centre for Ethics in Sport established a national Task Force to examine the issues surrounding doping in the sport of football and to come up with an action plan to address the problem. The Task Force's Report was released in June 2011.

The increased complexity of our work in anti-doping over the past year was underscored

by the introduction of our biological passport program and the incorporation of our blood collection procedures within a revised version of the Canadian Anti-Doping Program. At the same time, we moved forward with the development of our investigations role and intelligent testing program.

We approached our work with all of our partners last year in a collaborative and collegial manner and we thank them all for working with us in such a spirit of cooperation. We would again like to highlight the valued partnership we have enjoyed for many years now with the INRS-Institut Armand-Frappier and its renowned director, Professor Christiane Ayotte. This World Anti-Doping Agency-accredited laboratory is crucial to our fight against doping in sport in Canada and around the world.

Our leadership role with True Sport continues to influence the growth of values-based and principle-driven sport in our communities. This is the "upstream" work that is so essential in the fight against doping and other unethical behaviours that threaten sport. Over the past decade, True Sport has come to stand for good sport in Canada. And more and more sport organizations at every level are recognizing the value to their programs of having True Sport "inside." Much like "Intel" and "Gore-Tex" add value to a computer and to clothing respectively, true sport adds value to sport organizations and their programs, helping their sport to produce excellence and all of the many other benefits to individuals and communities that

we know are possible. Evidence of this awakening was seen in the steady growth of the True Sport Movement last year with over 2,200 communities, sport organizations, schools and facilities now members, representing millions of Canadians from coast to coast to coast.

Canada's national strategy for ethical conduct in sport (the True Sport Strategy) continued to evolve last year harnessing the collective expertise and commitment of the federal, provincial/territorial governments and national and multi-sport organizations. The strategy identified three key priorities: doping, violence and sport organization governance. Action plans are now well underway in each of these priority areas. Work on the Strategy represents an important and significant contribution to the True Sport Movement.

At the Centre, we continued to advocate for fair, safe and open sport last year on a number of important fronts. Ethical enquiries were conducted into such complex issues as: the place of the transgender and intersex athletes in sport, the exercise of home field advantage by host countries, and the appropriateness of national anti-doping organizations entering into sponsorship relationships with the pharmaceutical industry. Using our values to guide us, these ethical enquiries helped us to navigate the grey areas of these issues and to find a way forward that balances the interests and rights of individuals, sport and society.

Also in our efforts to advance fair, safe and open sport in Canada, we continued to expand our client base adding the Canadian Football League, the Canadian Hockey League, the International Canoe

Federation and the International Triathlon Union, among others, to our growing list of partners.

Throughout this annual report you will read about the many accomplishments of the Canadian Centre for Ethics in Sport this past year in all of these areas. The Centre's many achievements are the result of our dedicated and professional staff working with our many partners. Our staff's commitment to fair, safe and open sport in Canada is unyielding and inspiring. To the staff at the Centre for Ethics in Sport, we once again want to extend our deep appreciation for their hard work and willingness to do what it takes to get the job done and we congratulate each and every one of them!

The stewardship of the Canadian Centre for Ethics in Sport is in the capable hands of our board of directors, a small group of distinguished and accomplished Canadians who give so generously of their time and expertise. So, to them also go our thanks and gratitude.

Our work in promoting ethical sport in Canada could not happen though without the generous financial support of the Government of Canada, through Sport Canada and the Department of Canadian Heritage. And we are very grateful for the continued confidence they have shown in our work.



Dr. Louise Walker  
Chair



Paul Melia  
President & CEO

# Highlights

***Continued compliance with ISO 9001:2008 Quality Management Standard***

***Over 3,200 doping control samples collected under the domestic Canadian Anti-Doping Program***

***True Sport Movement reached 2,261 members***

***The True Sport Community Fund concludes with over 93,000 children and youth, and 10,000 volunteers benefiting from the program***

***E-learning provided to over 24,000 Canadian athletes***

***Blood testing program fully integrated into Canadian Centre for Ethics in Sport doping control procedures – 527 samples collected***

***Task force struck to deal with the growing issue of performance-enhancing drug use in football, led by Dr. Jack Taunton***

***“The Heather Run” wins the first True Sport Community Give-Back Challenge***

***New communications vehicles launched: “Melia’s Take,” a blog by President and CEO Paul Melia, and True Sport in Action, a quarterly newsletter***

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# GOVERNANCE

*Our Board of Directors is comprised of recognized Canadians with expertise in the various fields of knowledge required to ensure the proper stewardship of the Centre.*



**Dr. Louise Walker**  
**Chairperson**

Dr. Louise Walker graduated Doctor of Medicine from the University of Toronto in 1977 and later obtained a Diploma in Sport Medicine from the Canadian Academy of Sport and Exercise Medicine (CASEM). Dr. Walker has practiced sport medicine for over 31 years and is the Co-Director of the Ottawa Sport Medicine Centre, has been the Program Coordinator for the Enhanced Skills in Family Practice Sport Medicine Program, and is an Assistant Professor at the University of Ottawa. Dr. Walker was a team physician for the Canadian Women's Hockey Team, and has provided medical coverage to many national and international events including Vancouver 2010. She is also an accomplished athlete: Canadian high jump champion (1973), silver medalist at the 1974 Commonwealth Games, and a two-time Olympian. She was inducted into the University of Toronto Sports Hall of Fame in 1993 and the Nepean Sports Wall of Fame in 2008.



**Dr. David Zussman**  
**Vice Chairperson**

At the University of Ottawa, Dr. David Zussman is the Stephen Jarislowsky Chair for Public Sector Management, and was Dean of the School of Management from 1988-1992. From 2003-2011, Dr. Zussman was a part-time Commissioner of the Public Service Commission of Canada and was awarded the Public Service Citation Award in 2003. He is the past President of the Public Policy Forum and the Association of Programs in Public Administration, and the past Vice-President and Chief Operating Officer of EKOS Research Associates. In 1994, he was the Assistant Secretary to the Cabinet for Machinery of Government and Program Review for the Privy Council Office. He authored and co-authored publications including *Alternate Service Delivery: Sharing Governance in Canada* and *The Vertical Solitude: Managing in the Public Service*. He also has a regular public policy column for *Canadian Government Executive*.



**Ken Bagshaw**

Ken Bagshaw served as Chief Legal Officer for the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC) from 2004 to 2010. Previously, Mr. Bagshaw was the regional managing partner of Borden Ladner Gervais LLP's Vancouver office and a member of its national executive committee and board of directors. He led the firm's groundbreaking Professional Excellence Program - one of Canada's most comprehensive professional development and mentoring regimes. He has served as a director for numerous public bodies, including president of the Vancouver Art Gallery, vice-chair of the Vancouver Police Board and chair of the University of British Columbia's Board of Governors. A graduate of the University of British Columbia, he was called to the British Columbia bar in 1965 and was appointed Queen's Counsel in 1986 in recognition of his contribution to the profession and his service to the government. Now retired from the practice of law, he resides in Cobourg, Ontario.



**Dr. Françoise Baylis**

A graduate of the University of Western Ontario, Dr. Françoise Baylis holds a PhD in philosophy with a specialization in medical ethics. She is Professor and Canada Research Chair in Bioethics and Philosophy at Dalhousie University, and her ethics research focuses on women's reproductive health, research involving humans, the use of novel technologies, and public health ([www.noveltechethics.ca](http://www.noveltechethics.ca)). Her work, at the intersection of theory and practice, focuses largely on issues of justice and community. She is an elected Fellow of the Royal Society of Canada and the Canadian Academy of Health Sciences, and holds academic appointments at King College London (UK) and Arizona State University (US). She is a member of the Institute of Gender and Health Advisory Board of the Canadian Institutes of Health Research.

## **Board Nominations**

The Canadian Centre for Ethics in Sport Board of Directors is comprised of recognized Canadians with expertise in the various fields of knowledge required to ensure the proper stewardship of the Centre. Expressions of interest or the identification of individuals who may wish to serve the organization in a volunteer capacity are always welcomed. If you are aware of an individual whom you believe could contribute to the Centre for Ethics in Sport, please email [nominations@cces.ca](mailto:nominations@cces.ca).

## **Working Groups and Committees**

In addition to the experts who sit on the Centre's Board of Directors, the organization benefits greatly from the expertise and experience of many individuals who also volunteer their time on a variety of working groups and advisory panels.

The Ethical Issues Review Panel provides analysis and advice on a variety of ethical issues in sport.

The Therapeutic Use Exemption Committee evaluates applications by athletes for permission to use prescribed medications that are on the Prohibited List.

The Anti-Doping Review Panel considers matters with respect to anti-doping issues and regulatory requirements.

The Prohibited List Committee provides input on the World Anti-Doping Agency's annual draft Prohibited List.

The Biological Passport Committee is an expert panel that is consulted for their expertise in hematology, exercise science, medicine and sport physiology.

For further information, please see [www.cces.ca/en/governance](http://www.cces.ca/en/governance).

**Ronald Bremner**

Ron Bremner is President of the Gold Medal Consulting Group. Mr. Bremner spent 22 years in radio and television in Vancouver, highlighted by his term as President of CKNW/CFMI radio stations and President/CEO of BCTV. In 1996, he became President/CEO of the Calgary Flames, then served as Chairman/CEO of Professional Sports Publications. Today, as well as serving as Chairman/CEO of UNISYNC, Mr. Bremner coaches senior executives across the country, delivers keynote speeches and works with companies in the areas of leadership, communication, strategic planning and team-building. Throughout his career, he has chaired a number of high-profile organizations across the country. He is a member of the Canadian Association Broadcaster's Hall of Fame and a recipient of the Queen's Jubilee Medal for Community Service. Currently he also serves on the Board of the Ontario March of Dimes, and Canadian Women in Communications.

**Jim A. Durrell**

Former Mayor of Ottawa, Jim Durrell was elected to the City Council in 1980. A strong supporter of his city and sport, Mr. Durrell is a past president of the Ottawa Sports Hall of Fame and the past Governor of Canada's Sports Hall of Fame. He served as President of the Ottawa Senators (an NHL franchise he helped win for the city) and the CFL's Ottawa Rough Riders, and successfully brought Triple A baseball to Ottawa. Currently the President of Capital Dodge Chrysler Jeep car dealership, Mr. Durrell also serves on a number of boards, including United Way/Centraide Ottawa, the Ottawa Police Service, the Ottawa Convention Centre (Chair) and the Ottawa International Airport Authority (past Chair).

**François Godbout**

A member of the Quebec Bar, François Godbout received a law degree from the University of Montreal, and went on to become Judge of the Court of Quebec, youth division, from 1987-2008. His sports accomplishments are just as impressive as his legal career. In 1956, he was Quebec's junior tennis champion and for seven years was a member of the national tennis team (Davis Cup). He was inducted into the Quebec Sports Hall of Fame, and the Canadian Tennis Hall of Fame. His former involvements include Secretary of the Fondation de l'athlète québécois, Vice-President of the Canadian Olympic Committee, and President of the Canadian Tennis Federation.

**Gordon Kirke, Q.C.**

Gordon Kirke, Q.C., specializes in sport and entertainment law, both practicing and teaching in Toronto. A graduate of Osgoode Hall Law School, Mr. Kirke has represented a number of prominent athletes, and was the first non-American President of the U.S.-based Sports Lawyers Association. He has taught sport law at the University of Toronto and York University for over 20 years and is a guest lecturer at Marquette University Law School, University of Michigan, and Harvard Law School. His work on the *Players First Report* spurred his commitment to help make sport a safe and healthy place for Canadian children. He is the Director of the Sheldon Kennedy Foundation, the Children's Aid Foundation, Ontario Special Olympics Foundation, and Stop the Violence. Mr. Kirke serves on the Board of Directors of Tennis Canada and chairs the "Tennis Matters" Campaign.





**Paul Melia**

President, CEO, and Secretary-Treasurer of the CCES, Paul Melia plays a variety of essential roles at the CCES. His responsibilities include the administration of Canada's doping control program and working with governments and sport organizations to implement a national ethics strategy for amateur sport. A graduate of the University of Ottawa with a Masters degree in Health Administration, Mr. Melia has used his extensive knowledge and expertise in the development and implementation of public awareness, education and social change campaigns for a variety of health and social issues. He currently serves as President and Chair of the True Sport Foundation. He is the former Chief of the Tobacco Programs Unit at Health Canada, the past President of the Association of National Anti-Doping Organisations, and the former Regional Vice-President of In-Touch Survey Systems Inc.



**Dr. Jane Moran**

Dr. Jane Moran has been the International Skating Union's (ISU) Chief Medical Advisor since 1998, and when combined with her experience with Canada's Olympic teams, has been a physician at eight Olympic Games. Dr. Moran is currently on staff at the University of British Columbia's Faculty of Medicine and at two teaching hospitals in Victoria. She is the Vice-Chair of the Victoria Emergency Medicine Associates, an advisor to Speed Skating Canada on the Sport Injury and Medical Emergency Committee, and a World Anti-Doping Agency (WADA) Independent Observer. She authored a chapter on figure skating for the International Olympic Committee's (IOC) 2000 edition of *Women in Sport*. From 1991 to 2007, she participated in the IOC World Congress on Doping in Sport and the WADA Conference on Doping in Sport. As Chair of the ISU Medical Committee, she implemented a blood profiling program since 2001 and is also a member of the Expert Medical Panel for the CCES Athlete Biological Passport program.



**Chantal Petitclerc**

Chantal Petitclerc is one of Canada's most decorated athletes. Over her career in wheelchair racing, she has won 21 Paralympic medals, an Olympic gold medal and has set numerous records. She is the only Canadian athlete to have won medals at the Olympic, Paralympic and Commonwealth Games and is the first female Paralympian to be inducted into Canada's Sports Hall of Fame. Her work outside of racing has been just as impactful. She is a motivational speaker, an Athlete Ambassador for Right To Play, and also a spokesperson for Défi Sport. Recent career highlights include being appointed Companion of the Order of Canada, authoring her first book *16 Days in Beijing*, and receiving a star on Canada's Walk of Fame.



**Dr. Andrew Pipe  
Chair Emeritus**

Dr. Andrew Pipe is Chief of the Division of Prevention and Rehabilitation at the University of Ottawa Heart Institute. The first Chair of the Centre, he has extensive, ongoing experience in addressing doping issues and his knowledge of sport, health and medicine is an invaluable asset. Dr. Pipe has been the Team Physician of Canada's National Men's Basketball Team for more than 30 years and served as the Chief Medical Officer to Team Canada at the 1987 Pan-American Games, the 1992 Olympic Games and the 2006 Commonwealth Games. He is the first Canadian to receive the International Olympic Committee's Award for service in the field of Sport Medicine. Currently, Dr. Pipe is the President of the Commonwealth Games Association of Canada and an Associate Editor of the *Clinical Journal of Sport Medicine*. He is a member of the Order of Canada and of the Canadian Olympic Hall of Fame.

**GOVERNANCE •**

# **ACTIVATE** A VALUES-BASED AND PRINCIPLE-DRIVEN COMMUNITY SPORT SYSTEM

*Activism is the positive force that aims to make good sport in Canada a collaborative, national effort by activating people with clear information and useful tools. It is the force that lives in communities where volunteers, parents and leaders want to contribute to the sport we want and have their voices heard.*





## Nurturing the True Sport Movement

The Canadian Centre for Ethics in Sport continues to lead the Hub for the True Sport Movement to facilitate its growth in a deliberate manner. The Hub is comprised of early leaders and other key influencers including the True Sport Foundation and the True Sport Secretariat. The Centre uses the True Sport Principles as a foundation for its work in promoting values-based sport at all levels of sport.

The quality of sport in Canada continues to grow as more Canadians join True Sport. By the end of March 31, 2011, **True Sport membership reached 2,261**, representing millions of Canadians from coast to coast.

A new quarterly e-newsletter – **True Sport in Action** – was launched in January with distribution to more than 2,900 True Sport members and subscribers. The e-newsletter profiles True Sport Champions, shares stories about active member groups, highlights True Sport tools and resources, and provides up-to-date information about initiatives and activities led by True Sport. To subscribe or browse past issues, visit [www.truesport.ca/truesportinaction](http://www.truesport.ca/truesportinaction).

The **Halifax 2011 Canada Winter Games** was officially declared a True Sport Event. True Sport Animators hosted booths at various events. Stickers, temporary tattoos and clap banners were a huge hit with spectators. Athletes, coaches and team officials from across the country signed large banners which were later presented to the Halifax Metro Centre and the new Canada Games Centre as a legacy of the Games. Twelve Canada Games True Sport athletes were profiled on the True Sport website. Their stories can be found at [www.truesport.ca/en/cg2011](http://www.truesport.ca/en/cg2011).

The first-ever **Sports Day in Canada** was launched on September 18, 2010, including a 10-week pre-event series of televised promotions by the CBC. There were over 1,000 community events celebrating sport in the week leading to Sports Day, including Jersey Day on September 17. ParticipACTION, True Sport and the CBC were the official “hosts” of Sports Day.

True Sport members were encouraged to take the **True Sport Community Give-Back Challenge** in celebration of the inaugural Sports Day in Canada. More than 40 members accepted the challenge and 22 of them submitted videos, photos and testimonials to demonstrate how they made a difference in their community. Over 580,000 votes from across Canada were collected through a public online voting process, naming the Cornwall Multisport Club’s submission “The Heather Run” as the recipient of the top prize of \$10,000 to help the community continue to bring True Sport to life. “The Heather Run” can be viewed at [www.truesportpur.ca/en/theheatherrun](http://www.truesportpur.ca/en/theheatherrun).

Two **True Sport Community Animators**, supported by the Ontario Trillium Foundation, are working in the province of Ontario to facilitate and grow True Sport. To date, the Community Animators have engaged over 300 communities, teams, schools, sport organizations and community groups reaching more than 75,000 people with True Sport messaging.

Two **True Sport Champions** training workshops were held last winter in Vancouver and Toronto. Twenty-five True Sport Champions from across Canada participated, and came away with a deeper knowledge of the True Sport Movement, tips for presenting True Sport, as well as True Sport tools and resources to assist them in fully engaging their communities.



The Canadian Centre for Ethics in Sport continues to engage with the municipal sector to encourage good sport practices in communities. During the **2011 Federation of Canadian Municipalities Sustainable Communities Conference**, the Centre for Ethics in Sport initiated conversations with more than 225 municipal leaders. Since our initial engagement activities in 2009, 85 communities have passed resolutions to join the True Sport Movement, including nine of the 22 municipalities who sit on the Big City Mayors' Caucus.

The **Compendium Project** is a collaborative venture between the Centre, Motivate Canada, the Sport Matters Group, Face Value Communications and the True Sport Foundation to produce a database of "stories from the field" that demonstrate how sport contributes to social innovation and community development. The project is well underway with financial assistance from Heritage Canada and the J.W. McConnell Family Foundation.

### True Sport Tools

To support the ever-growing popularity of the True Sport Movement, a number of tools and resources are available to introduce the Movement to new members and provide support to existing members. All can be found at [www.truesport.ca](http://www.truesport.ca).

The **"What You Can Do" guide** provides members with over 150 ideas and connects them to over 175 links, examples, stories, tools and resources to help them live True Sport.

A **True Sport Facility Managers' Engagement Kit** has been developed and was presented at the Canadian Recreation Facilities Council annual forum in early June.

The **True Sport Agreement** tool was designed to help bridge the gap between player, coach and parental expectations. It has been enhanced to include a facilitator's guide, a video component, samples and examples, as well as a legacy exercise that recognizes the contributions and impact of someone who lives the True Sport Principles.

### True Sport Grants for Community Sport

The **True Sport Community Fund** was launched nationally in the spring of 2007 and ran until the summer of 2010. It focused on using sport as a tool for social development and was made possible by a \$2.5 million investment from the J.W. McConnell Family Foundation. Over the course of four years, a total of 175 grants were awarded – impacting more than 93,000 children and youth, and 10,000 volunteers. To read more about how the grants made and continue to make a difference, visit [www.truesport.ca/tsfund](http://www.truesport.ca/tsfund).

The **Bell Employee Volunteer Fund** continues to be the most popular employee-giving program among Bell employees. The fund provides grants to sport teams and clubs that are working to integrate the principles of True Sport into their activities. In the 2010 fiscal year, 506 grants were issued totaling \$481,000. To date, this program has distributed in excess of \$3 million.

The **Investors Group Employee Volunteer Fund** was launched in June 2010 and has received tremendous response from Investors Group employees and consultants across Canada. Modeled after the successful Bell Employee Volunteer program, the Investors Group fund provides grants of \$500 to sport clubs and community organizations where employees volunteer. As of March 31, 2011, 214 grants totalling \$107,000 have been distributed.



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**ACTIVATE •**



# **ADVOCATE** FOR ETHICAL DECISION-MAKING AROUND CONTROVERSIAL ISSUES

*The Canadian Centre for Ethics in Sport will strive to be the voice of Canada's silent majority and hold up a realistic idealism for our nation's sporting citizens to live up to. Sport needs a dynamic ethical conversation; its competitive nature can seduce us into thinking that winning is the purpose of all sport, rather than the product of good sport. An ethical framework helps everyone involved in sport to see that "the best of us" can never succeed at the expense of "the best in us."*



## Education

The Centre for Ethics in Sport continues to design and develop e-learning programs to ensure that Canadian athletes are aware of their rights and responsibilities. During the year, education was provided to over 24,000 Canadian athletes. The Centre provides programs on an ongoing basis for several organizations including Football Canada, Canadian Interuniversity Sport (CIS), Canadian Colleges Athletic Association (CCAA), Canadian Hockey League (CHL) and the Canada Games.

This year, a revitalized **True Sport Clean** e-learning program was delivered to domestic athletes and was extended further to Ontario junior varsity football players. A new module called “Risks of Pot Use in Sport” was introduced in an attempt to combat the high number of marijuana positives. It was designed to debunk the common idea that marijuana use will not result in serious or lasting negative consequences.

The **Canada Games** e-learning course was delivered in October 2010. This course was based on the version offered to athletes who competed in the 2009 games, but was developed with a greater integration of the Centre for Ethics in Sport and True Sport messages. In advance of the Games, 2,569 athletes had completed the course.

One hundred and eighty-three **Commonwealth Games** athletes went through an e-learning course similar to the Olympic Games course prior to their departure for the Games. The Centre provided anti-doping support to the chief medical officer and anti-doping representatives prior to the Games.

## The True Sport Strategy

The Canadian Centre for Ethics in Sport houses the True Sport Secretariat, which leads the management of the True Sport Strategy and the creation and implementation of relevant action plans on ethical issues. The Strategy is a key element of the Canadian Sport Policy. It is supported by federal, provincial/territorial governments and the sport community to devote more attention to the wide array of ethical issues that are reflected in sport. A Steering Committee, co-chaired by the Centre and Sport Canada, guides the work under the Strategy.

## Anti-Doping Research Review

The Centre has endeavored to create specific research priorities and collaborations with the academic community in areas of anti-doping and social science. A staff member attended a World Anti-Doping Agency-sponsored social science research symposium in Seoul, Korea in November 2010. The Centre collaborated with Dr. Angela Schneider, The International Centre for Olympic Studies, University of Western Ontario; and Dr. Jim Rupert, School of Human Kinetics, University of British Columbia, to write the anti-doping research review: “Human genetic variation: the next challenge for doping control in athletes?” The publication will be submitted for peer review in 2011.



## Media Relations

**Melia's Take**, a new sport blog by the President and CEO of the Canadian Centre for Ethics in Sport, Paul Melia, was launched in February 2011. To read and/or subscribe to the blog, please visit [www.cces.ca/blog](http://www.cces.ca/blog).

The Canadian Centre for Ethics in Sport published **38 media releases** during the fiscal year to keep the Canadian public informed of our work. A majority of the releases reported the results of doping violations; sanctions for cannabis and methylhexaneamine were the most common. Doping control conducted on the University of Waterloo football team, along with the first adverse analytical finding of human growth hormone in a sample were topics that attracted a lot of attention.

**Seven advisory notes** were distributed, alerting the sport community of important issues. Topics included information regarding the banned stimulant methylhexaneamine, the 2010 Commonwealth Games, and changes to the Canadian Anti-Doping Program.

## Management Workshops

The **Risk Management Project** equips sport organizations with a consistent framework and process for making decisions with a view to reducing risk. The risk management workshops are based on leading-edge management theories and best practices, and incorporate approaches designed by Canadian sport administrators. The True Sport Secretariat and Sport Manitoba partnered to host the first pilot workshop on risk management at the provincial level. To date, 19 national sport organizations, 12 provincial sport organizations, and a few clubs have participated in this workshop.

The True Sport Secretariat offered **Management by Values** consultation to Skate Canada and three of its sections, helping to identify the organization's corporate values, and to ensure that they are well understood by all levels of staff and professional volunteers. Collaboration continues as Skate Canada works to integrate its values into its corporate culture, its strategic planning process, and its decision-making process at all levels.

The Centre conducted a business case analysis of the **Club Excellence** program for the Club Excellence Cooperative, with the goal of taking on the delivery of the certification program in 2011.

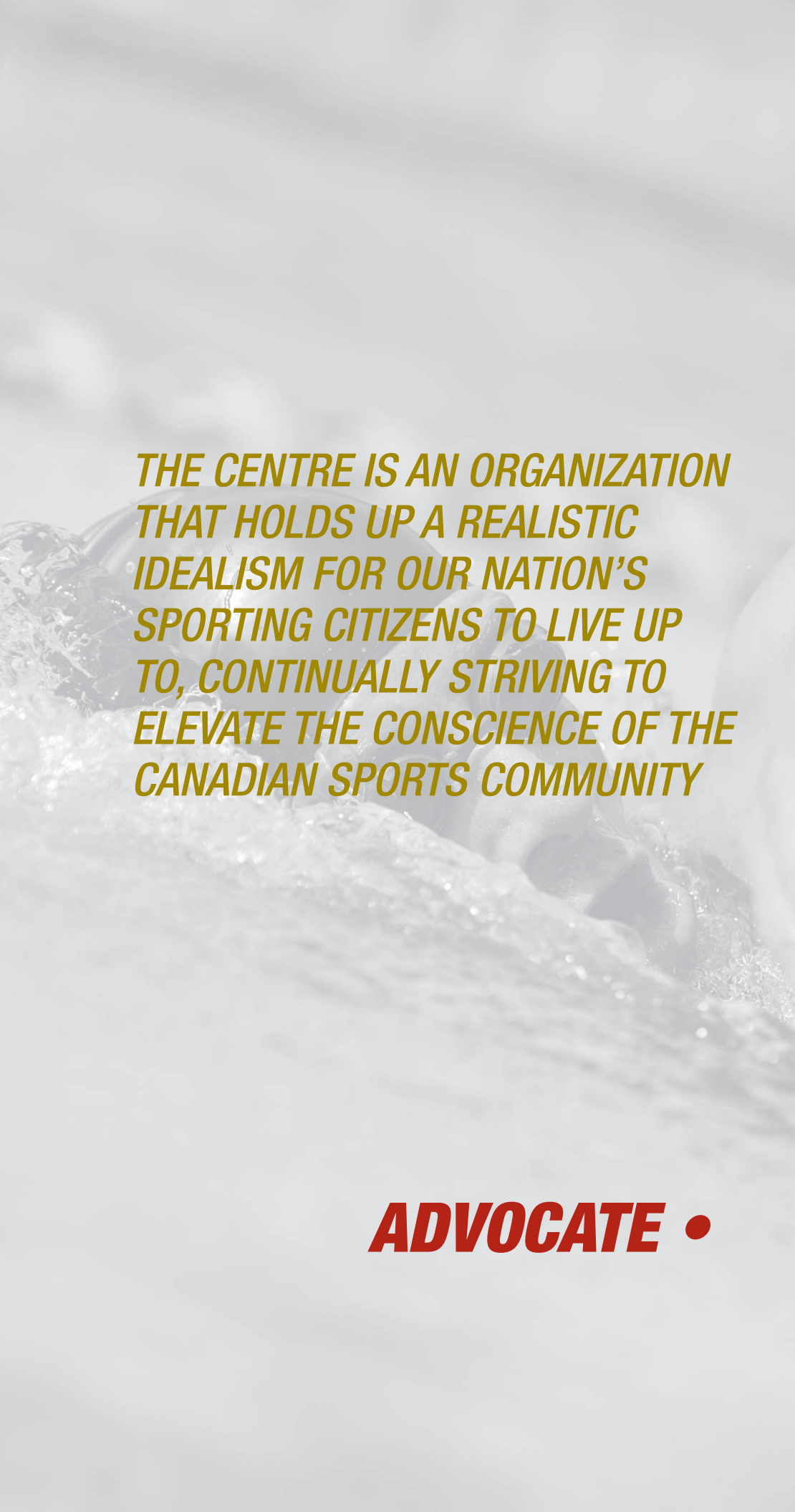
## Task Force on the Use of Performance-Enhancing Drugs in Football

In response to the numerous anti-doping rule violations resulting from the University of Waterloo football team testing mission in March 2010, and the continued problem of performance-enhancing drug use in football, the Canadian Centre for Ethics in Sport announced the creation of a task force to thoroughly examine the issue. The mission of the task force was to develop an action plan to eliminate the use of performance-enhancing drugs in competitive tackle football.

Dr. Jack Taunton, former Chief Medical Officer for the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games and International Olympic Committee Medical Commissioner, was the chair of the task force. Dr. Taunton was joined by a powerful and high profile list of football experts, stakeholders and community leaders which convened for the first face-to-face meeting in Ottawa on December 4, 2010. As a result of the meeting, six main areas were identified for further examination: testing and analysis, education, intelligence, cost, policy and sanctions, and partner engagement. A final report, with recommendations, was released in June 2011.

For more information on the task force, visit [www.cces.ca/en/taskforcereport](http://www.cces.ca/en/taskforcereport).



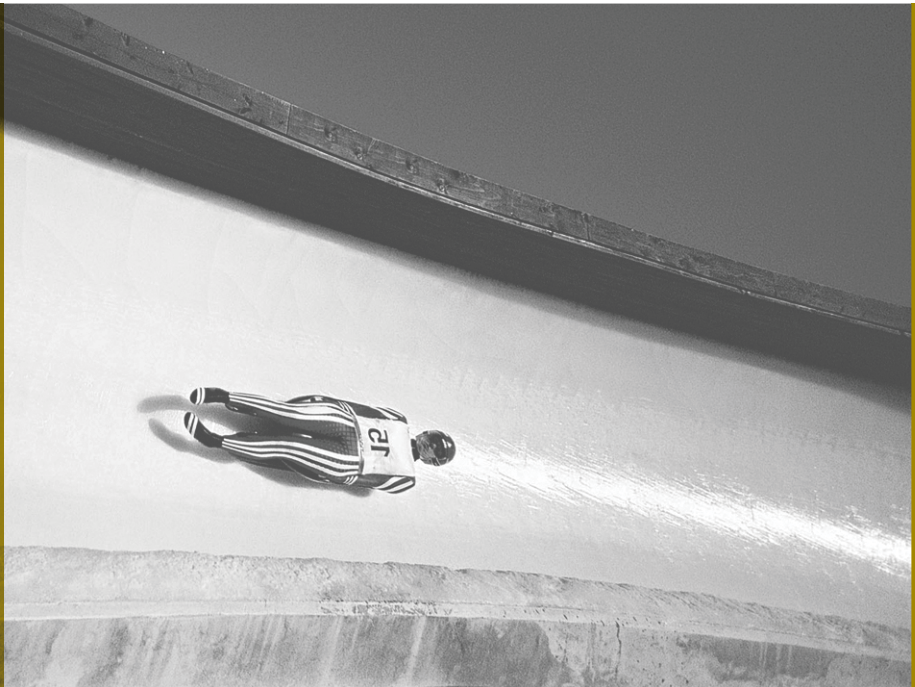


*THE CENTRE IS AN ORGANIZATION  
THAT HOLDS UP A REALISTIC  
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CANADIAN SPORTS COMMUNITY*

**ADVOCATE •**

# **PROTECT** THE INTEGRITY OF SPORT

*This force protects the good name of sport. It is the recognition that sport is vulnerable and only one doping scandal away from tarnishing its value. Protection extends beyond anti-doping into other threats to fair, safe and open sport.*



## New Canadian Anti-Doping Program and the World Anti-Doping Code

The Canadian Centre for Ethics in Sport's work in the area of the Canadian Anti-Doping Program (CADP) aims to achieve two desired outcomes:

- Canadian athletes and their support personnel have a high level of confidence in the effectiveness of the CADP and the World Anti-Doping Code (the Code) in detecting and preventing doping.
- Canadians believe our athletes and those they compete against are doping-free.

To stay current with the requirements of the Code, the Centre for Ethics in Sport led revisions to the CADP. In October, the Centre hosted interactive workshops to introduce the athlete biological passport program and highlight revisions to the therapeutic use exemption (TUE) program. The Centre also hosted a booth at the AthletesCAN forum to provide information and solicit feedback from the sport community. The revised CADP (Version 3.0) came into effect March 1, 2011. An advisory note was published to announce its implementation.

## Doping Control

Over the course of the fiscal year, 4,238 doping controls samples were collected (see Table 1).

Seventy-six per cent or 3,234 tests were conducted under the Canadian Anti-Doping Program (CADP) (see Table 3). The CADP is funded by Sport Canada and administered by the Centre on behalf of Canadian athletes and the sport community.

Thirty anti-doping rule violations were reported over the year (see Table 2). Thirteen were for the presence of cannabis, and as the Centre had warned, these violations began to attract sanction time and publication of the athlete's name. Three sanctions were for the presence of methylhexanamine, a banned stimulant that can be found in some dietary supplements. And, a sanction of three years was imposed on an athlete whose sample contained the first adverse analytical finding of human growth hormone in North America. The Canadian Anti-Doping Sanction Registry lists Canadian athletes who are ineligible to participate in sport, available online at [www.cces.ca/sanctionreg](http://www.cces.ca/sanctionreg).

## Fee-for-Service Testing

The Centre also conducts doping control on a fee-for-service basis. Over the year, the Centre conducted 1,004 doping controls at numerous international events, including The Ottawa 10k Road Race and Ottawa Marathon, the International Association of Athletics Federations (IAAF) World Junior Championships in Moncton, NB, and the World Junior U19 Baseball Championships in Thunder Bay, ON.



**Table 1: Doping Control Tests by Program** (April 1, 2010-March 31, 2011)

| Test type                    | Q1         |           | Q2         |            | Q3         |           | Q4          |            | Total       |            |
|------------------------------|------------|-----------|------------|------------|------------|-----------|-------------|------------|-------------|------------|
|                              | Urine      | Blood     | Urine      | Blood      | Urine      | Blood     | Urine       | Blood      | Urine       | Blood      |
| Canadian Anti-Doping Program | 563        | 68        | 606        | 94         | 669        | 56        | 997         | 181        | 2835        | 399        |
| Fee-For-Service              | 148        | 0         | 359        | 105        | 266        | 21        | 103         | 2          | 876         | 128        |
| <b>Total tests</b>           | <b>711</b> | <b>68</b> | <b>965</b> | <b>199</b> | <b>935</b> | <b>77</b> | <b>1100</b> | <b>183</b> | <b>3711</b> | <b>527</b> |



**Table 2 : Anti-Doping Rule Violations** (reported between April 1, 2010-March 31, 2011)

| Athlete                  | Gender | Sport                  | Violation  | Sanction               |
|--------------------------|--------|------------------------|--|------------------------|
| Aleardi, Alexander       | M      | Junior Hockey          | Presence: Methylhexanamine                         | 8 games                |
| Asuchak, Spencer         | M      | Junior Hockey          | Presence: Methylhexanamine                         | 8 games                |
| Butschler, Chris         | M      | Junior Football (CJFL) | Tampering  | 2 years ineligibility  |
| Cato, Brendon            | M      | CCAA Basketball        | Presence: Cannabis                                 | 1 month ineligibility  |
| Deneau, Christopher      | M      | CIS Football           | Presence: Methyl-1-testosterone                    | 2 years ineligibility  |
| Farnell, Alex            | M      | Water Polo             | Presence: Cannabis                                 | 4 years ineligibility  |
| Girardin, Maïko Zepeda   | M      | CCAA Football          | Presence: Cannabis                                 | 3 months ineligibility |
| Glanville, Kevin         | M      | Junior Football (QJFL) | Presence: Cannabis                                 | 3 months ineligibility |
| Glass, Jake              | M      | Junior Football (CJFL) | Presence: Cocaine                                  | 2 years ineligibility  |
| Jesseau, Aubrey          | M      | CIS Football           | Presence: Stanozolol                               | 2 years ineligibility  |
| Krukowski, Brandon       | M      | CIS Football           | Refusal  | 4 years ineligibility  |
| Meredith, Jordan         | M      | CIS Football           | Presence: Tamoxifen                                | 2 years ineligibility  |
| Middleton, Zach          | M      | Junior Football (CJFL) | Presence: Cannabis                                 | 1 month ineligibility  |
| O'Connor, Ryan           | M      | Junior Hockey          | Presence: Methylhexanamine                         | 8 games                |
| Pelosse, Darcy           | M      | CIS Football           | Presence: Clomiphene and Tamoxifen                 | 2 years ineligibility  |
| Peto, Matt               | M      | CIS Football           | Admission  | 1 year ineligibility   |
| Polini, Eric             | M      | CIS Football           | Admission  | 2 years ineligibility  |
| Shadgett, Taylor         | M      | CIS Football           | Presence: Stanozolol                               | 2 years ineligibility  |
| Simmerling, Julian       | M      | CIS Football           | Presence: Cannabis                                 | 3 months ineligibility |
| Socholotiuk, Matt        | M      | CIS Football           | Presence: Human Growth Hormone (hGH), Testosterone | 3 years ineligibility  |
| Surgenor, Joe            | M      | CIS Football           | Admission  | 2 years ineligibility  |
| White, Zach              | M      | Junior Football (CJFL) | Presence: Cannabis                                 | 7 months ineligibility |
| Zimmerman-Cryer, Spencer | M      | CIS Football           | Admission  | 1 year ineligibility   |
| Undisclosed              | N/A    | Junior Football (CJFL) | Presence: Cannabis                                 | Reprimand              |
| Undisclosed              | N/A    | Boxing                 | Presence: Cannabis                                 | Reprimand              |
| Undisclosed              | N/A    | CIS Football           | Presence: Cannabis                                 | Reprimand              |
| Undisclosed              | N/A    | Judo                   | Presence: Cannabis                                 | Reprimand              |
| Undisclosed              | N/A    | CCAA Football          | Presence: Cannabis                                 | Reprimand              |
| Undisclosed              | N/A    | CCAA Football          | Presence: Pseudoephedrine                          | Reprimand              |
| Undisclosed              | N/A    | Junior Football (CJFL) | Presence: Cannabis                                 | Reprimand              |

## Intelligent Testing

The Canadian Centre for Ethics in Sport joined an international scientific working group to share ideas and enhance intelligent testing among national anti-doping organizations. Informed by these learnings, the intelligence team has established relationships with agencies who can partner with the Centre in investigations, including the Criminal Intelligence Service of Ontario, Canada Border Services Agency, Health Canada, and the RCMP. The team has developed and implemented internal procedures and devoted new resources for the gathering, processing, prioritizing and acting on intelligence information related to anti-doping rule violations.

## Blood Collection and the Athlete Biological Passport

The Centre has fully integrated the blood testing program into its doping control procedures. Blood testing can reveal what may otherwise go unnoticed in urine analysis. Substances such as human growth hormone (hGH) and methods such as blood doping are only detectable through blood testing. In addition, the CCES is now implementing the World Anti-Doping Agency's new athlete biological passport rules.

**Table 3: Domestic Doping Control Statistics** (April 1, 2010-March 31, 2011)

| Sport                                | In-Competition |            | Out-of-Competition |            | Total       |            |
|--------------------------------------|----------------|------------|--------------------|------------|-------------|------------|
|                                      | Urine          | Blood      | Urine              | Blood      | Urine       | Blood      |
| Alpine Skiing                        | 14             | 0          | 73                 | 0          | 87          | 0          |
| Archery                              | 4              | 0          | 0                  | 0          | 4           | 0          |
| Athletics                            | 94             | 28         | 196                | 11         | 290         | 39         |
| Baseball                             | 6              | 0          | 6                  | 0          | 12          | 0          |
| Basketball                           | 5              | 0          | 4                  | 0          | 9           | 0          |
| Biathlon                             | 25             | 8          | 27                 | 12         | 52          | 20         |
| Bobsleigh                            | 16             | 0          | 68                 | 12         | 84          | 12         |
| Boxing                               | 16             | 0          | 18                 | 0          | 34          | 0          |
| Canadian Junior Football             | 15             | 1          | 51                 | 0          | 66          | 1          |
| Canoe / Kayak                        | 29             | 10         | 96                 | 1          | 125         | 11         |
| Cdn. Colleges Athletic Assoc. (CCAA) | 42             | 0          | 80                 | 0          | 122         | 0          |
| Cdn. Interuniversity Sport (CIS)     | 64             | 0          | 477                | 47         | 541         | 47         |
| Cross Country Skiing                 | 27             | 23         | 53                 | 12         | 80          | 35         |
| Curling                              | 6              | 0          | 0                  | 0          | 6           | 0          |
| Cycling                              | 63             | 40         | 139                | 41         | 202         | 81         |
| Diving                               | 11             | 0          | 6                  | 0          | 17          | 0          |
| Equestrian                           | 4              | 0          | 2                  | 0          | 6           | 0          |
| Field Hockey                         | 8              | 0          | 5                  | 0          | 13          | 0          |
| Freestyle Skiing                     | 11             | 0          | 12                 | 0          | 23          | 0          |
| Gymnastics                           | 18             | 0          | 19                 | 0          | 37          | 0          |
| Handball                             | 4              | 0          | 0                  | 0          | 4           | 0          |
| Hockey                               | 1              | 0          | 46                 | 0          | 47          | 0          |
| Judo                                 | 16             | 0          | 32                 | 0          | 48          | 0          |
| Karate                               | 4              | 0          | 4                  | 0          | 8           | 0          |
| Luge                                 | 7              | 0          | 31                 | 0          | 38          | 0          |
| Modern Pentathlon                    | 2              | 0          | 0                  | 0          | 2           | 0          |
| Powerlifting                         | 2              | 0          | 0                  | 0          | 2           | 0          |
| Racquetball                          | 4              | 0          | 0                  | 0          | 4           | 0          |
| Ringette                             | 4              | 0          | 0                  | 0          | 4           | 0          |
| Rowing                               | 16             | 12         | 111                | 16         | 127         | 28         |
| Rugby                                | 0              | 0          | 10                 | 0          | 10          | 0          |
| Skeleton                             | 6              | 0          | 31                 | 0          | 37          | 0          |
| Skiing - IPC Nordic                  | 9              | 9          | 9                  | 0          | 18          | 9          |
| Sledge Hockey                        | 0              | 0          | 11                 | 0          | 11          | 0          |
| Snowboard                            | 4              | 0          | 29                 | 2          | 33          | 2          |
| Speed Skating                        | 56             | 0          | 116                | 28         | 172         | 28         |
| Squash                               | 4              | 0          | 0                  | 0          | 4           | 0          |
| Swimming                             | 52             | 0          | 106                | 8          | 158         | 8          |
| Synchronized Swimming                | 8              | 0          | 1                  | 0          | 9           | 0          |
| Taekwondo                            | 14             | 0          | 19                 | 0          | 33          | 0          |
| Triathlon                            | 12             | 0          | 42                 | 44         | 54          | 44         |
| Volleyball                           | 0              | 0          | 10                 | 0          | 10          | 0          |
| Water Polo                           | 8              | 0          | 16                 | 0          | 24          | 0          |
| Weightlifting                        | 46             | 30         | 32                 | 4          | 78          | 34         |
| Wheelchair Basketball                | 6              | 0          | 17                 | 0          | 23          | 0          |
| Wheelchair Rugby                     | 4              | 0          | 19                 | 0          | 23          | 0          |
| Wrestling                            | 22             | 0          | 22                 | 0          | 44          | 0          |
|                                      | <b>789</b>     | <b>161</b> | <b>2046</b>        | <b>238</b> | <b>2835</b> | <b>399</b> |

### INRS-Institut Armand-Frappier

The INRS-Institut Armand-Frappier Doping Control Laboratory (INRS) in Montreal is Canada's only World Anti-Doping Agency (WADA)-accredited laboratory. The INRS has been a key partner in the fight against doping in sport in Canada for the last 35 years. Building on the success of the Vancouver Games, the strengthened relationship with the INRS is a critical component of the Canadian Anti-Doping Program (CADP) which ensures sample analysis, anti-doping research collaboration, and results management in Canada remains state-of-the-art.

The Centre for Ethics in Sport and the INRS have entered into a new partnership through to 2014 which meets the evolving needs of the CADP and the increasing complexity of sample analysis. Highlights of the new agreement include more capacity for detailed analysis on urine and blood, including EPO, human growth hormone, CERA, and collaboration on the athlete biological passport program.

A new and vital component of our work with the INRS will be a joint research program to further the development of detection techniques and identify analytical trends to improve our intelligent testing program. To this end, a two-year WADA scientific grant for \$100,000 has been procured and research work has begun. The INRS will complete the scientific research and work with the Centre to provide progress summaries to WADA and publish the results.

## Doping Control Officer Program

In 2010-11, the Centre redesigned its Doping Control Officer (DCO) program, transitioning the people in this critical function from volunteers to casual employee status, and organizing DCOs into three classes based on their certification level. Staff members conducted in-field evaluations on over 60 per cent of DCOs in preparation for the 2011 conference to ensure DCOs were well prepared to carry out their responsibilities.

## Athlete Whereabouts Program

Athletes are responsible for submitting timely and accurate whereabouts information so that they can be located for testing at any time or place. The Canadian Centre for Ethics in Sport has used the World Anti-Doping Agency's (WADA) Anti-Doping Administration & Management System (ADAMS) since 2005 for tracking athlete whereabouts, recording doping control missions, logging therapeutic use exemptions (TUEs) and results. The use of ADAMS for the submission of whereabouts became mandatory for all athletes included in the registered testing pool (RTP) at the beginning of the October to December 2010 quarter.

## Prohibited List

WADA's 2011 Prohibited List came into effect on January 1, 2011. The Centre updated all applicable resources, including the Global DRO, the Substance Classification Booklet and the website to reflect this year's modifications.

## Athlete Services

In support of the domestic program, the Centre processed 343 TUE applications this year. As of January 1, 2011, changes to the International Standard for Therapeutic Use Exemptions no longer obligated athletes to file a declaration of use for certain asthma medications.

The **Global DRO** has proven to be a valuable resource. It was developed in partnership with the United States Anti-Doping Agency (USADA) and UK Anti-Doping (UKAD), and it provides athletes and support personnel with information about the prohibited status of specific substances based on the current WADA Prohibited List. This year, the Global DRO responded to 60,961 enquiries on Canadian data. See [www.globaldro.com](http://www.globaldro.com).

CCES staff also responded to 678 **substance inquiries** via email and telephone.

## Tools and Resources

The Centre for Ethics in Sport continued to develop communication pieces to ensure that athletes understand their requirements related to the Canadian Anti-Doping Program (CADP) and emerging issues. Athletes are encouraged to access the new website using [www.cces.ca/athletezone](http://www.cces.ca/athletezone). This sub-site contains links to all the most frequently accessed anti-doping information.

The **Substance Classification Booklet** was revamped to include an alphabetical listing of substances by status, and a listing of substances by their related condition.

The Centre's **Anti-Doping Quick Reference Card** was updated and reprinted. This much-requested resource offers advice and quick links in a compact plasticized folding card format.

The **TUE Wizard** went live in July. Feedback from doctors and athletes has been very positive. This online tool helps athletes decide if they need to apply for a therapeutic use exemption or go through a medical review. The tool is based on a complex formula that is dependent upon the athlete's competition level, the type of substance they are taking, and the route of administration. This tool is based on the most recent WADA Prohibited List, the International Standard for Therapeutic Use Exemptions and the CADP.





*OUR ROLE AT THE CANADIAN  
CENTRE FOR ETHICS IN SPORT IS  
TO PROTECT EVERYONE, FROM THE  
NOVICE TO THE ELITE OLYMPIAN  
AND PARALYMPIAN ATHLETES,  
AGAINST FORCES THAT ARE  
ANTI-SPORT, AND IN DOING SO,  
PROTECT CANADIAN SPORT*

***PROTECT •***

# ***AUDITOR'S REPORT***



To the Members of the Canadian Centre for Ethics in Sport

## **Report on the Financial Statements**

We have audited the accompanying financial statements of Canadian Centre for Ethics in Sport, which comprise the statement of financial position as at March 31, 2011, the statements of revenue and expenditure and net assets for the year then ended, and a summary of significant accounting policies and other explanatory information.

## **Management's Responsibility for the Financial Statements**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting principles, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

## **Auditors' Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Centre as at March 31, 2011, and its financial performance and its cash flows for the year then ended in accordance with Canadian generally accepted accounting principles.

## **Report on Other Legal and Regulatory Requirements**

As required by the Canada Corporations Act, we report that, in our opinion, these principles have been applied on a basis consistent with that of the preceding year.

McCay Duff LLP,  
Licensed Public Accountants.  
Ottawa, Ontario,  
June 20, 2011.



**Statement of Financial Position** *as at March 31, 2011*

| <b>Assets</b>  |                    |
|--|--------------------|
| CURRENT  |                    |
| Cash in bank - unrestricted                                  | \$164,437          |
| - restricted (note 4)  | 14,910             |
| - Contingency Reserve Fund (note 8)                          | 350,000            |
| - Ethics in Sport Reserve Fund (note 9)                      | 370,994            |
| Accounts receivable  | 878,184            |
| Prepaid expenses   | 26,139             |
|  | <b>1,804,664</b>   |
| CAPITAL (note 6)   |                    |
|  | 209,626            |
| CCES Partnership Projects Investments (note 7)               |                    |
|  | 3                  |
|  | <b>\$2,014,293</b> |
| <b>Liabilities</b>   |                    |
| CURRENT  |                    |
| Accounts payable and accrued liabilities                     | \$1,016,979        |
| Deferred revenue (note 4)                                    | 66,691             |
|  | <b>1,083,670</b>   |
| <b>Net Assets</b>  |                    |
| Net Assets Invested in Capital Assets                        | 209,626            |
| Net Assets Invested in CCES Partnership Projects Investments | 3                  |
| Contingency Reserve Fund (note 8)                            | 350,000            |
| Ethics in Sport Reserve Fund (note 9)                        | 370,994            |
|  | <b>930,623</b>     |
|  | <b>\$2,014,293</b> |
| <b>Commitments (note 11)</b>                                 |                    |

## Statement of Net Assets *for the year ended March 31, 2011*

|  | Surplus   | Net Assets Invested in Capital Assets | Net Assets Invested in CCES Partnership Projects Investments | Contingency Reserve Fund (note 8) | Ethics in Sport Reserve Fund (note 9) | Total     |
|--|-----------|---------------------------------------|--|-----------------------------------|---------------------------------------|-----------|
| Balance - Beginning of Year            | \$68,097  | \$137,439                             | \$3  | \$350,000                         | \$438,451                             | \$993,990 |
| Net revenue (expenditure) for the year | (8,500)   | (54,867)                              | -  | -                                 | -                                     | (63,367)  |
| Interfund appropriation (note 9)       | 67,457    | -                                     | -  | -                                 | (67,457)                              | -         |
| Purchase of capital assets             | (127,054) | 127,054                               | -  | -                                 | -                                     | -         |
| Balance - End of Year                  | \$-       | \$209,626                             | \$3  | \$350,000                         | \$370,994                             | \$930,623 |

## Statement of Revenue and Expenditure *for the year ended March 31, 2011*

| Revenue   |                   |
|---|-------------------|
| Canadian Heritage (Sport Canada)  |                   |
| - CCES Core Program Funding   | \$5,467,000       |
| - CCES Core Program Funding - Official Languages                              | 13,000            |
| Ethics and Anti-Doping Services - Revenue from other sources                  | 1,095,165         |
| Sport System Engagement & True Sport Secretariat - Revenue from other sources | 288,055           |
| Interest & Investment Income  | 10,944            |
| Miscellaneous   | 7,379             |
|   | <b>6,881,543</b>  |
| Expenditure   |                   |
| Prevention and promotion  | 907,325           |
| Stewardship   | 926,053           |
| Guardianship  | 5,097,629         |
| Official languages program  | 13,903            |
|   | <b>6,944,910</b>  |
| <b>Net Revenue (Expenditure) for the Year</b>                                 | <b>\$(63,367)</b> |

## Notes to Financial Statements, March 31, 2011

### 1. PURPOSE OF THE ORGANIZATION

The Centre is the recognized Canadian authority on values-based and doping-free sport. On behalf of the Canadian sport community, the Centre provides strong and effective leadership on the True Sport Movement and the Canadian Anti-Doping Program. The Centre delivers programs and services domestically and internationally providing advice, education, technical support and solutions to further values-based and doping-free sport in Canada.

The Centre was incorporated without share capital by way of Letters Patent on April 29, 1991. The Centre is exempt from income tax as a not-for-profit organization under the Income Tax Act.

### 2. SIGNIFICANT ACCOUNTING POLICIES

#### (a) Basis of Accounting

Revenue and expenditure are recognized on the accrual basis of accounting, whereby they are reflected in the accounts in the period in which they have been earned and incurred respectively, whether or not such transactions have been finally settled by the receipt or payment of money.

#### (b) Canadian Heritage (Sport Canada) Contributions

Contributions received from Canadian Heritage (Sport Canada) are subject to specific terms and conditions regarding the expenditure of the funds. The Centre's accounting records are subject to audit by Canadian Heritage (Sport Canada) to identify instances, if any, in which amounts charged against contributions have not complied with the agreed terms and conditions and which therefore would be refundable to Canadian Heritage (Sport Canada). Adjustments to prior years' contributions are recorded in the year in which Canadian Heritage (Sport Canada) requests the adjustment.

#### (c) Capital Assets and Amortization

Capital assets are stated at cost, net of accumulated amortization. Leasehold improvements are stated net of leasehold inducements. Amortization is provided on the straight line basis as follows:

|                        |                                      |
|------------------------|--------------------------------------|
| Office equipment       | 5 Years                              |
| Computer equipment     | 3 Years                              |
| Accounting system      | 10 years                             |
| System equipment       | 4 years                              |
| Leasehold improvements | Over the remaining term of the lease |

#### (d) Foreign Currency Translation

Monetary assets and liabilities denominated in foreign currencies have been translated into Canadian dollars at the rate of exchange prevailing at year end. Revenue and expenditure items are translated at the rate of exchange prevailing at the time of each transaction.

#### (e) CCES Partnership Projects Investments

The Centre's investment in International Testing Inc. (I.T.I.), a wholly-owned subsidiary, is accounted for

by the cost method, whereby the investment is carried at cost and earnings of the investee are reflected as earnings of the Centre only to the extent of a distribution being made. The wholly-owned subsidiary has not been consolidated given that it is not material to the Centre. Note 7 describes the financial impact of I.T.I., had the financial statements been consolidated.

#### (f) Use of Estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenue and expenditures and disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

#### (g) Volunteer Services

The Centre receives the services of many volunteers, the cost of which cannot be reasonably estimated. Therefore, no representation of this expenditure has been included in these financial statements.

#### (h) Contributed Equipment

Contributed equipment is stated at fair market value as at the date of receipt.

### 3. FINANCIAL INSTRUMENTS

The Centre's financial instruments consist of cash in bank, investments, accounts receivable and accounts payable and accrued liabilities. It is management's opinion that the Centre is not exposed to significant interest rate risk or exchange risk arising from these financial instruments. The fair values of these financial instruments approximate their carrying values, unless otherwise stated.

#### Credit Risk

Credit risk arises from the potential that contributors and clients will fail to honour their commitments and obligations. The Centre is exposed to credit risk through accounts receivable. It is management's opinion that the Centre is not exposed to significant credit risk.

### 4. RESTRICTED FUNDS

The Centre administers funds on behalf of the International Anti-Doping Arrangement (IADA).

Cash in bank of \$14,910 is restricted for activities related to IADA. Deferred revenue includes \$14,910 related to IADA.

### 5. CAPITAL MANAGEMENT

The Centre considers its capital to be the balance maintained in its Net Assets. The primary objective of the Centre is to invest its capital in a manner that will allow it to continue as a going concern and comply with its stated objectives. Cash and investments are invested under the direction of the Board of Directors of the Centre with the objective of providing a reasonable rate of return, minimizing risk and ensuring adequate liquid investments are on hand for current cash flow requirements. The Centre is not subject to any externally imposed requirements on its capital, except as disclosed in note 4.



## 6. CAPITAL ASSETS

|                        | Cost             | Accumulated Amortization | 2011 Net         |
|------------------------|------------------|--------------------------|------------------|
| Office equipment       | \$76,634         | \$48,100                 | \$28,534         |
| Computer equipment     | 82,452           | 62,564                   | 19,888           |
| Accounting system      | 106,042          | 10,604                   | 95,438           |
| Sysmex equipment       | 50,000           | 12,500                   | 37,500           |
| Leasehold improvements | 56,533           | 28,267                   | 28,266           |
|                        | <b>\$371,661</b> | <b>\$162,035</b>         | <b>\$209,626</b> |

Cost of leasehold improvements is net of \$158,800 in leasehold inducements. Amortization expense for the year is \$54,867.

## 7. CCES PARTNERSHIP PROJECTS

### INVESTMENTS

International Testing Inc.  
(wholly-owned subsidiary) \$3

Had the financial statements of International Testing Inc. been consolidated, the total assets and surplus would have both increased by \$6,627.

## 8. CONTINGENCY RESERVE FUND

On March 25, 1997, the Centre's Board of Directors approved the creation of a Contingency Reserve Fund in the amount of \$250,000 to provide a source of funds and/or financial relief for unanticipated interruptions in the Centre's revenue. Appropriations to/(from) the fund have been as follows:

|      |                  |
|------|------------------|
| 1997 | \$250,000        |
| 2000 | (50,000)         |
| 2001 | 100,000          |
| 2002 | 50,000           |
|      | <b>\$350,000</b> |

No appropriation was approved or required during the fiscal period ended in 2011.

## 9. ETHICS IN SPORT RESERVE FUND

On March 26, 2002, the Centre's Board of Directors approved the creation of what would become the Ethics in Sport Reserve Fund. Appropriations to/(from) the fund have been as follows:

|      |                  |
|------|------------------|
| 2002 | \$250,000        |
| 2004 | 400,000          |
| 2004 | (33,000)         |
| 2005 | (20,000)         |
| 2007 | (149,021)        |
| 2010 | (9,528)          |
| 2011 | (67,457)         |
|      | <b>\$370,994</b> |

During the year, the Board authorized an appropriation of up to \$90,000 to the Surplus to cover the operating deficit. The actual appropriation was \$67,457.

## 10. RELATED PARTY TRANSACTIONS

One member of the management of the Centre is a director of the True Sport Foundation, a registered charitable organization. The Centre has provided administrative support at a cost of \$181,652 and sales of promotional materials of \$ nil to the Foundation. The Centre received administrative support at a cost of \$15,000 from the Foundation. These transactions were measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties. Accounts receivable includes an amount owing from the True Sport Foundation of \$147,635.

International Testing Inc. (I.T.I.) is a related party by virtue of it being a wholly-owned subsidiary of the Centre.

## 11. COMMITMENTS

- The Centre has entered into a contractual agreement with Institut national de la recherche scientifique (INRS Laboratory) for its services for a total fee of \$1,320,000 per year, expiring March 31, 2014.
- The Centre has leased premises to May 31, 2017 for annual base rent plus operating costs and related taxes of approximately \$119,000 per year.

Annual base rent per year is due as follows:

|      |           |
|------|-----------|
| 2012 | \$102,610 |
| 2013 | \$103,272 |
| 2014 | \$103,272 |
| 2015 | \$103,272 |
| 2016 | \$103,272 |
| 2017 | \$103,272 |

## 12. STATEMENT OF CASH FLOWS

This statement has not been prepared as all of the relevant information is apparent from the other financial statements.

## 13. COMPARATIVE FIGURES

Certain comparative figures have been reclassified to conform with current financial statement presentation.



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